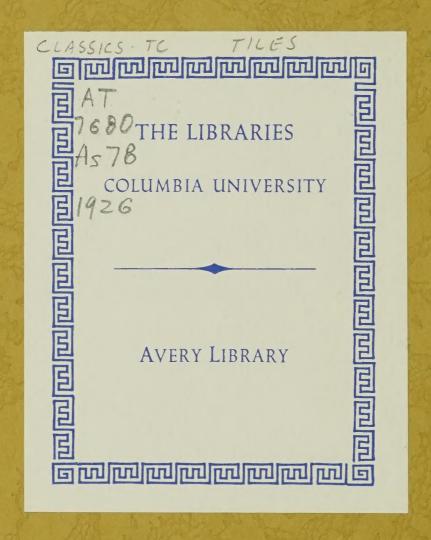
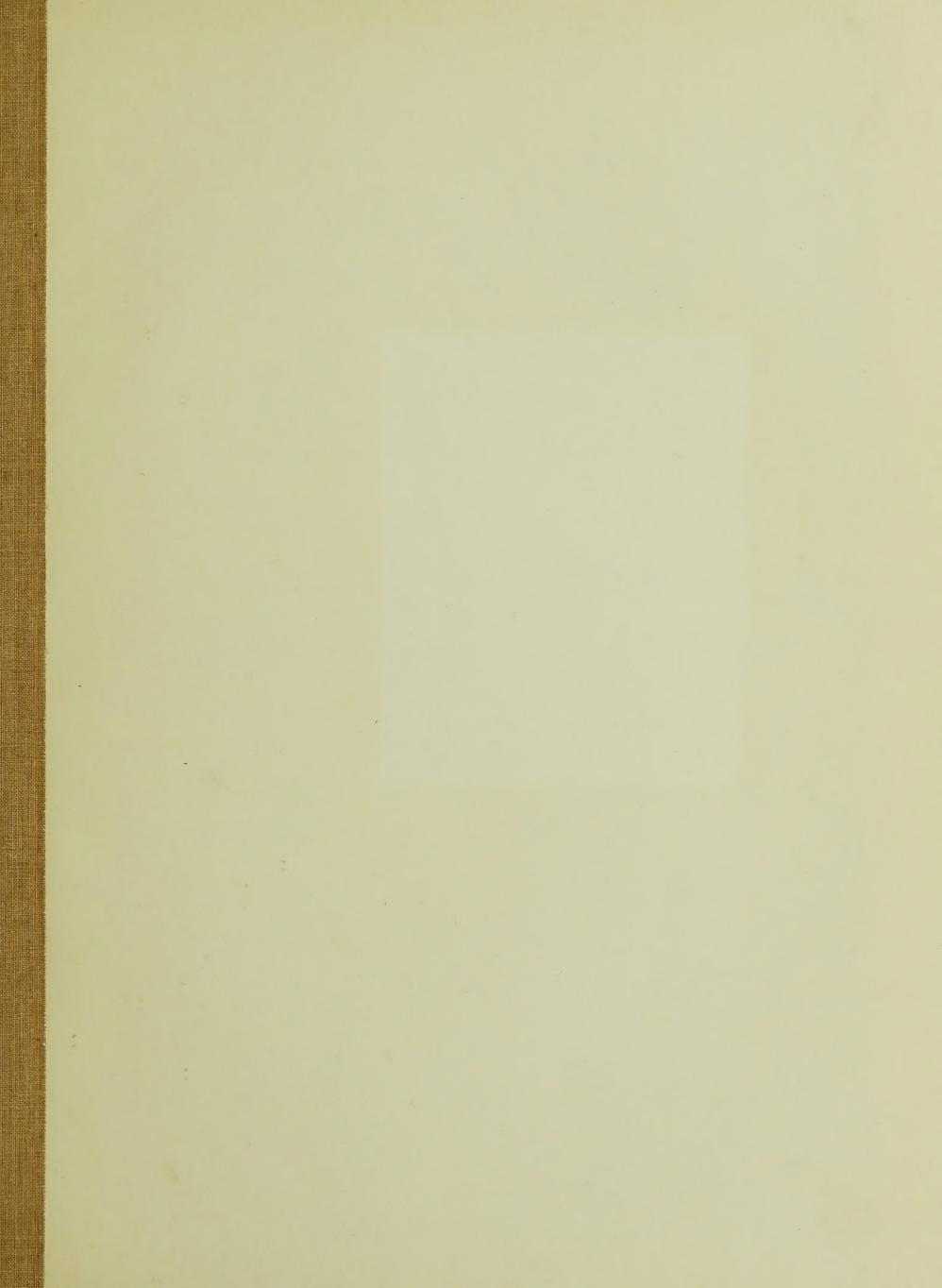
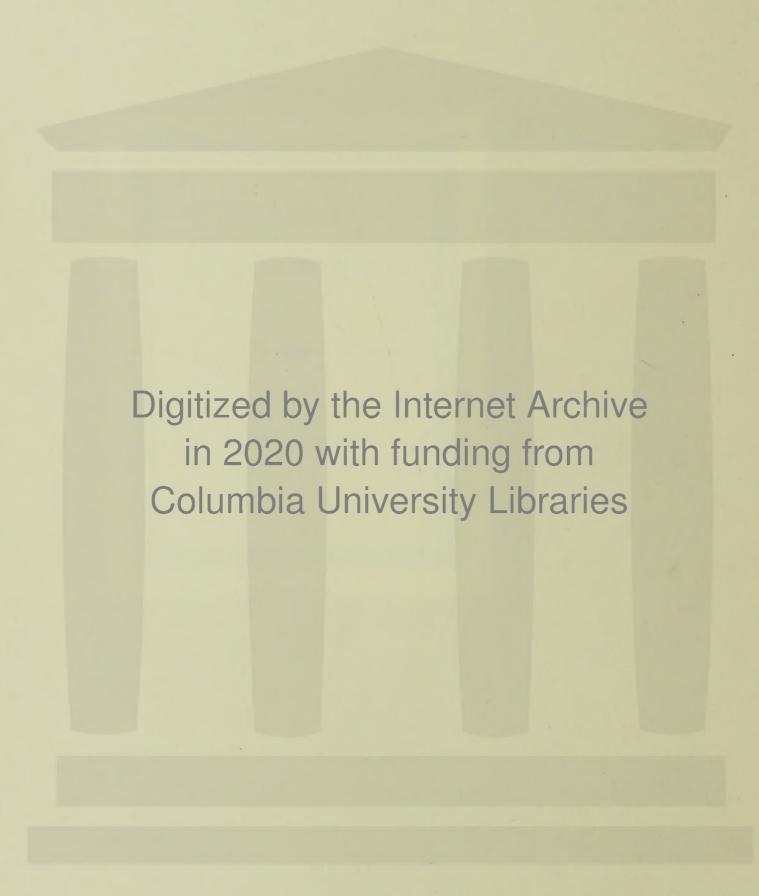
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CASA-BONITA

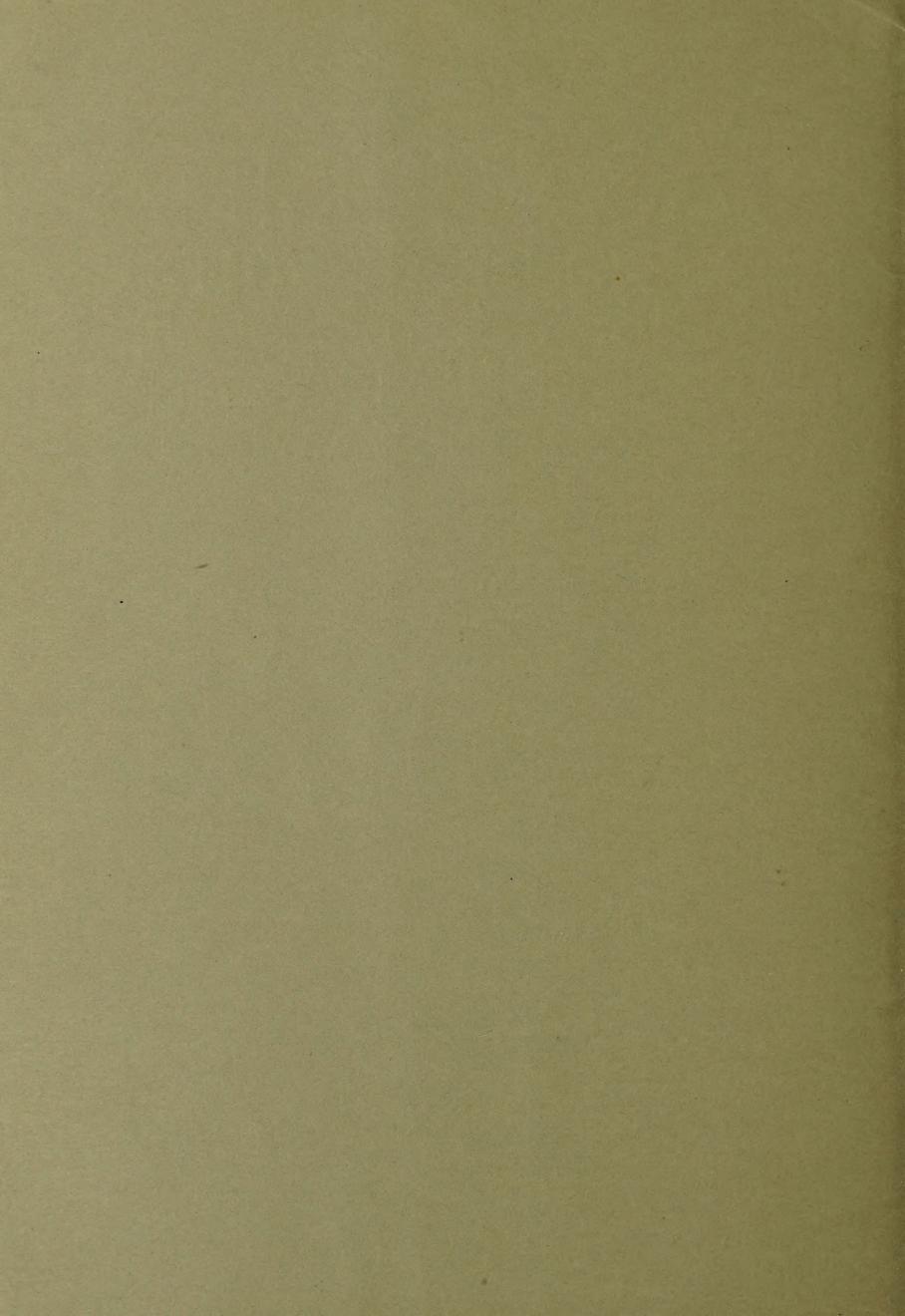
A HOUSE OF TILES BUILT AT THE SESQUI CENTENNIAL AS AN EDUCATIONAL EXHIBIT

by

ASSOCIATED TILE MANUFACTURERS

- BEAVER FALLS, PENNA -

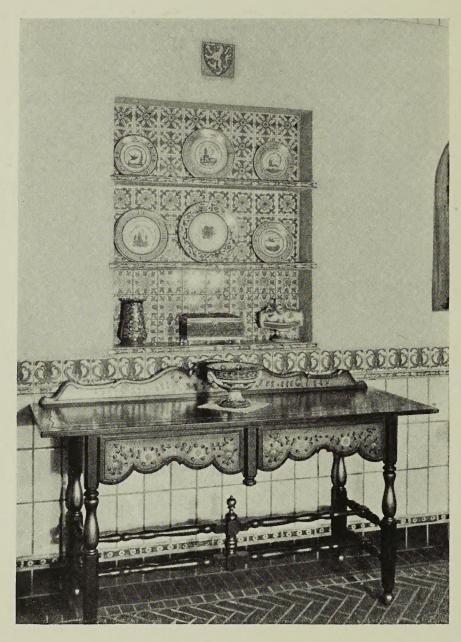




Casa Bonita A House of Tiles

Associated Tile Manufacturers Beaver Falls, Pa.

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Spanish Dining Room Niche

CASA-BONITA

A HOUSE OF TILES BUILT AT THE SESQUI CENTENNIAL AS AN EDUCATIONAL EXHIBIT

by

ASSOCIATED TILE MANUFACTURERS

- BEAVER FALLS, PENNA A.D. DICKETT, ARCHT



Roge GIFT OF ADELE M. L. DIETERLIN

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Associated Tile Manufacturers

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American Encaustic Tiling Co., Ltd	Zanesville, Ohio
Beaver Falls Art Tile Co	Beaver Falls, Pa.
Cambridge Tile Mfg. Co	Covington, Ky.
GRUEBY FAIENCE & TILE CO	Perth Amboy, N. J.
Matawan Tile Co	Matawan, N. J.
Mosaic Tile Co	Zanesville, Ohio
National Tile Co	Anderson, Ind.
Old Bridge Enameled Brick & Tile Co	Old Bridge, N. J.
Olean Tile Co	Olean, N. Y.
Perth Amboy Tile Works	Perth Amboy, N. J.
The C. Pardee Works	Perth Amboy, N. J.
United States Encaustic Tile Works	Indianapolis, Ind.
Wheeling Tile Co	Wheeling, W. Va.

ACKNOWLEDGMENTS

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PLUMBING FIXTURES

Standard Sanitary Mfg. Co., Pittsburgh, Pa. Kohler Co., Kohler, Wis. Crane Co., Chicago, Ill. In that fine old Quaker City of Philadelphia an exposition commemorating one hundred fifty years of American Independence is nearing its close. But this exposition celebrates more than an unique historic event; it commemorates as well, the progress that America has made in that time.

Just fifty years ago a similar exposition was held in Philadelphia, and, strange as it may seem, this exposition was held the same year that witnessed the birth of the Tile Industry in the United States. To commemorate fittingly this fiftieth anniversary of the industry, the Associated Tile Manufacturers erected at the Sesqui-Centennial a charming little pavilion which they have been pleased to call "Casa Bonita de Azulejos" (Pretty House of Tiles), and in this delightful little Casa, which reflects the graceful lines of the colorful Moorish architecture of Old Spain and North Africa, has been installed one of the most interesting and instructive displays of tile-work ever brought together. Come with me, in spirit, for a ramble through the house.

Entering the *Casa* under the pointed Moorish arches with their blue and gold decorations, one finds himself in a restful room of soft gray tiles, with interesting trimmings in salmon pink and dark blue, and containing a charming fireplace with wonderful decorative inserts. The lace-like, perforated, ceramic grilles in the wall suggest a means whereby our ultra-modern and none—too beautiful heating units may be hidden from view.

Just beyond this room is a "dream" of a bath, in blue, red, black and gold; the wonderfully luminous blue dominating; the black recalling the lustrous sheen of Nubian marbles. A sparkling decorative scroll motif in blue and gold forms a wainscot, while narrow gold bands define the wall panels. Features of this room are the interesting lavatory, constructed of small blue tiles, and the tub enclosure, also of tiles, which recalls, both by its position and its design, the delightful baths of proud old Roman Pompeii.

Beyond this and to the right is a clean, sparkling, tile bath for those who love the glistening purity of white tiles, and, at the left, a bathroom in black and white with a cool, "grotto," shower-compartment in white, lavender and gold.

The Living Room in the centre of the House is a dream in buff and blue tiles set in a soft cream plaster. Here one senses the possibilities of

colorful, sanitary tiles as door and window trim and catches the wonderful decorative qualities of this noble material, even when used sparingly with rough-cast plaster.

Behind the rich velour curtains either side of the vestibule at the rear of this room are to be seen other handsome solutions of the American bath, while the vestibule with its wainscot and door trim of red, black and grey leads one to a glimpse of a delightful New Mexican patio at the rear of the House.

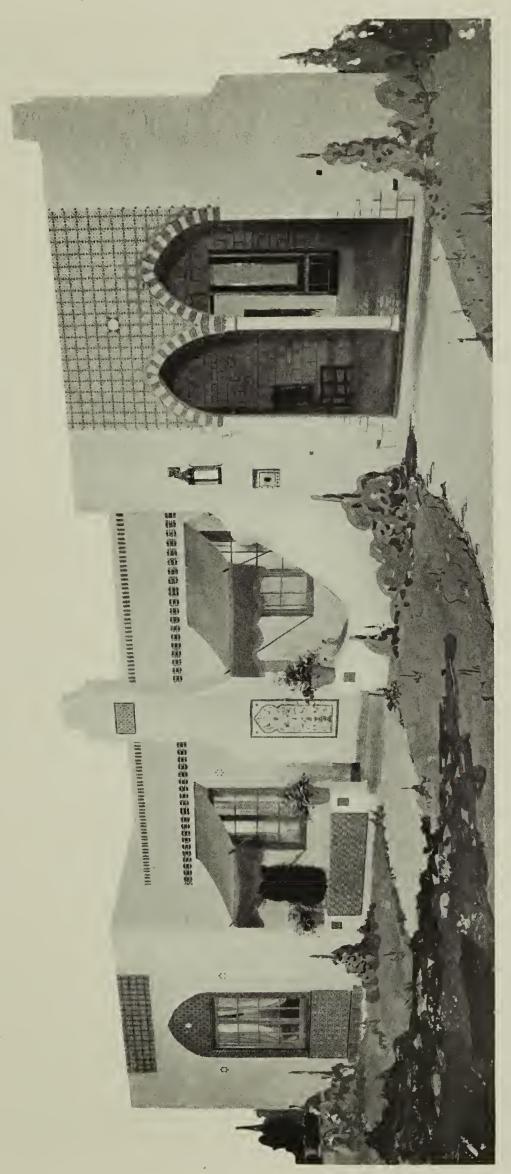
Beyond the Living Room is a colorful Spanish Dining Room that re-echoes the delightful decorative motifs of historic Casa del Greco at Toledo. Features here are the wall recess, lined with tiles, and used as a china cabinet, and the interesting radiator-seat under the window, with its handsome faience grille.

At the rear of the Dining Room is an interesting compartment in light blue, red, buff and black which shows the wonderful possibilities of the heavier colors in interior decoration, and beyond this is a "dream" kitchen which every American housewife may today enjoy for the asking. The clean white tile ground of the walls are here relieved by two blues, a light and a dark. The ample sink of light blue and cream tiles with recessed soap-dishes in the splash-back is a new development in the application of sanitary and everlasting tiles to the equipment of the kitchen. While the general feeling is that of the "colonial-Georgian" Period, the simple refinement of the kitchen of tiles makes it applicable to a home of most any style or lines.

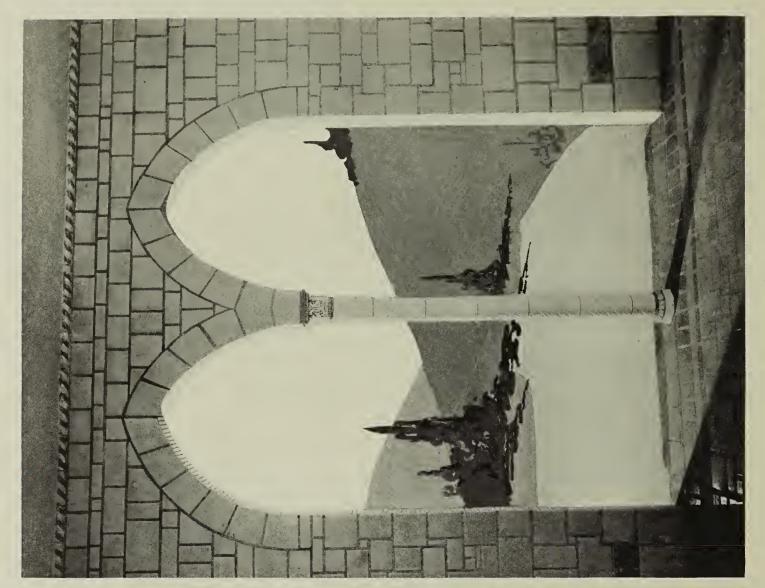
In leaving the display we pass out into a sand-paved Pueblo patio. Here are shown for the first time in history those age-old symbolical motifs of our own far West, executed in the older ceramic medium of the Orient. Such a patio might, in the old days have greeted a weary traveler to half-Spanish, half-Indian Santa Fe. One would love to linger in such a purple-shadowed courtyard to dream lazily of the romantic days of Coronado and his trek across the painted plains in quest of the Seven Golden Cities of Cibola!

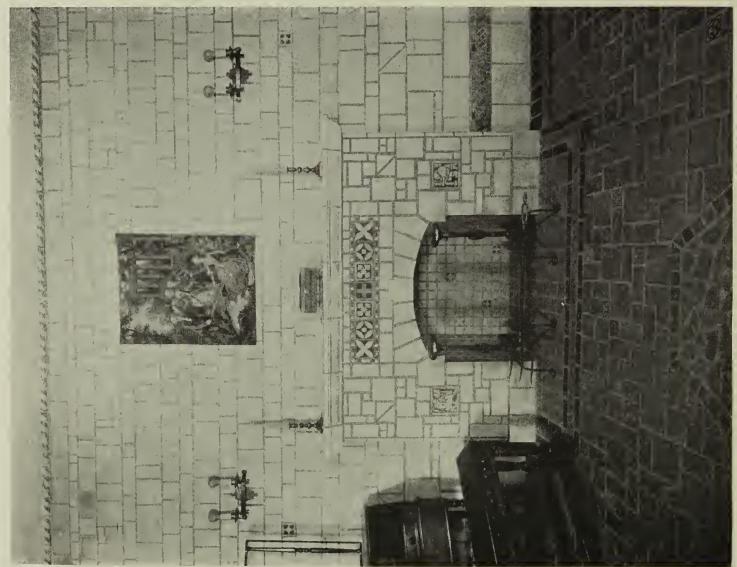
But why dream when we of today have more material comforts than all the gold of the seven fabulous cities could ever have bought? Rather should we muse at the wonderfully efficient way in which art on one hand—the art of the colorist and designer—and science on the other—the science of the chemist, ceramist, and engineer—have succeeded in recreating for us the priceless ceramic heritage of the past and in making it function in the life of today. Truly a splendid achievement for fifty years and one appropriately celebrated in colorful Casa Bonita!

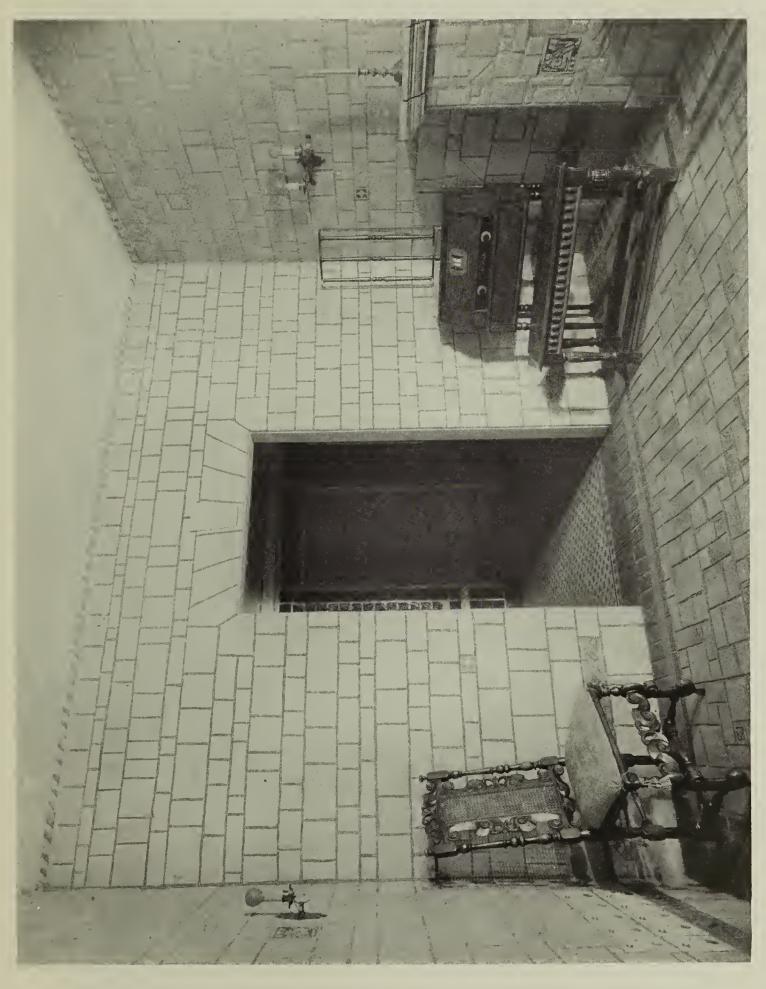
REXFORD NEWCOMB, A.I.A.

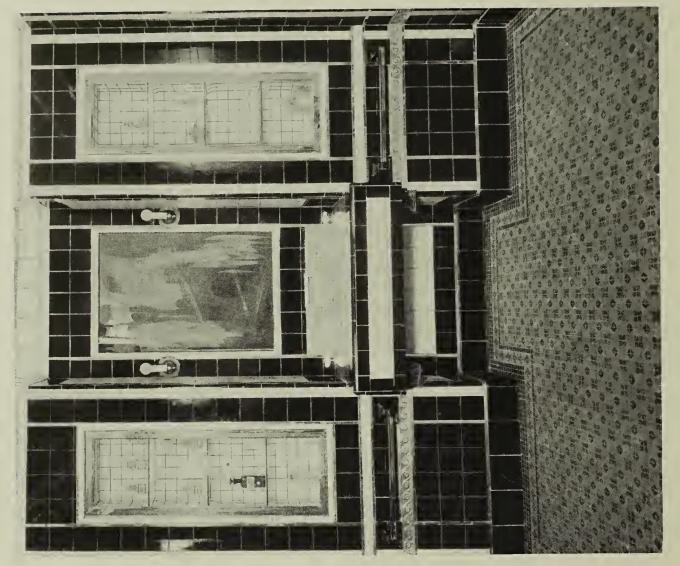


Main Façade, of Spanish Influence in the Moorish Manner

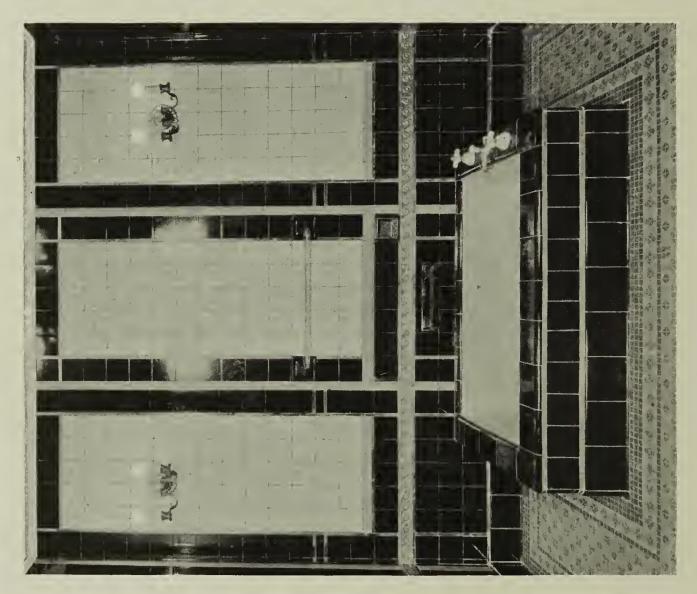




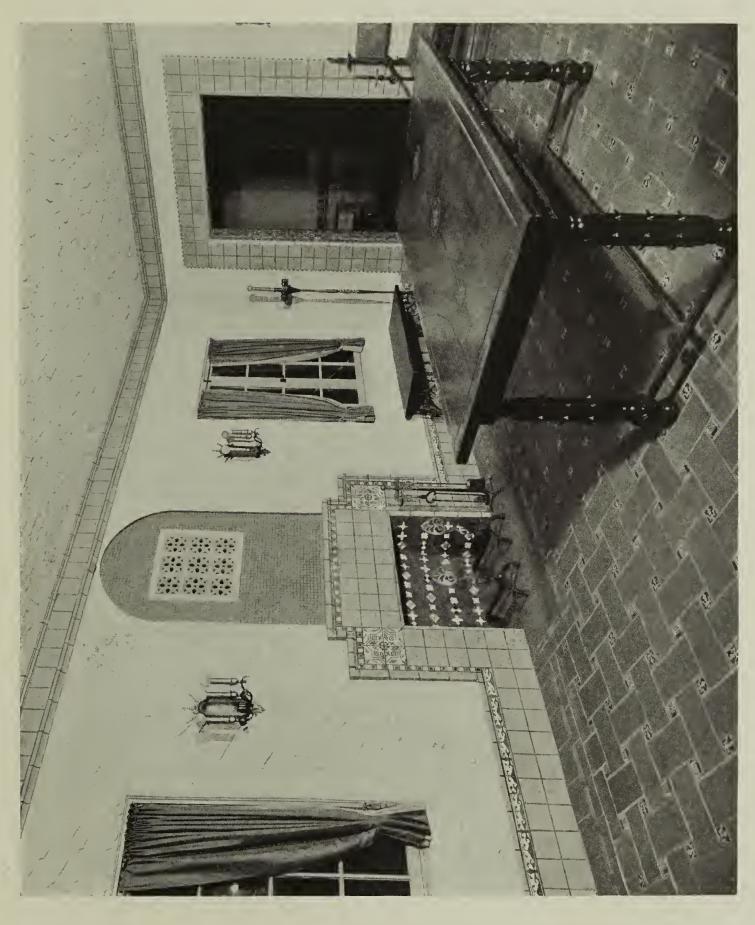




Tiled Lavatory and Perfume Cabinets in a Modern Bathroom of Pompeian Trend



Sunken Bath Tub of Pompeian Type

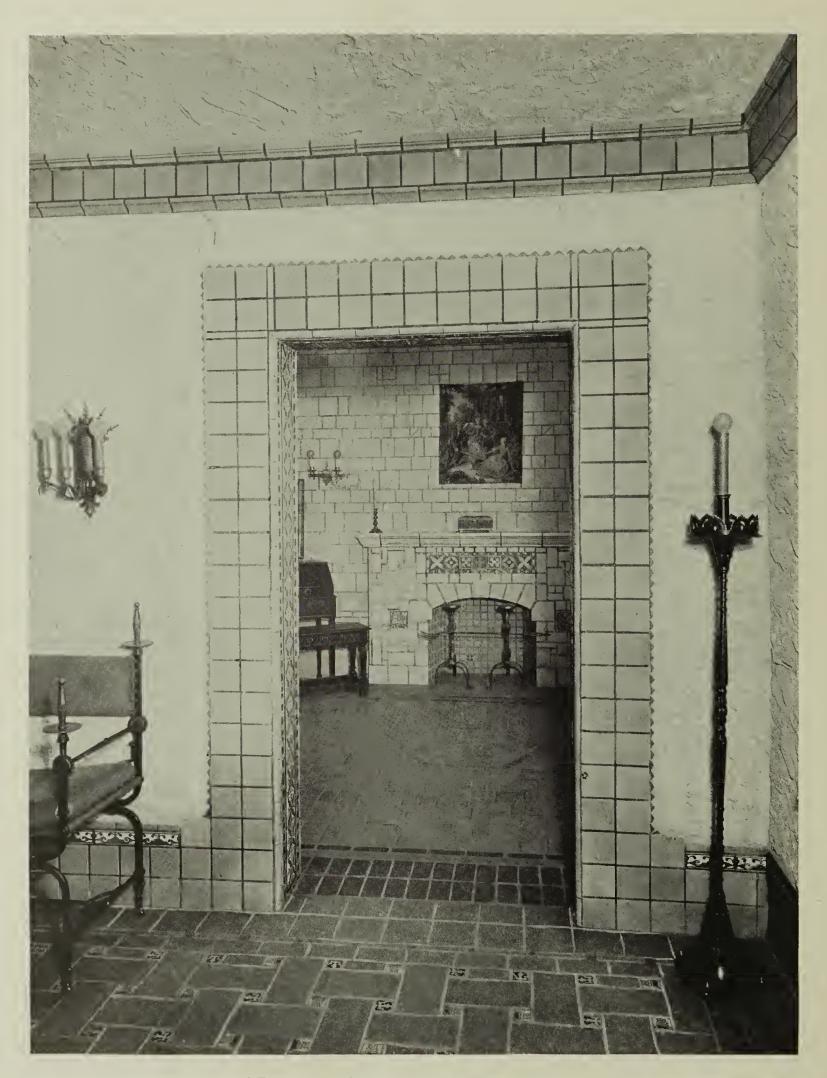




A Five Foot Bathroom in the Franciscan Manner



An attractive Bathroom in White, Green and Gold



A Doorway in the Spanish-American Living Room



TEAD & JAMB

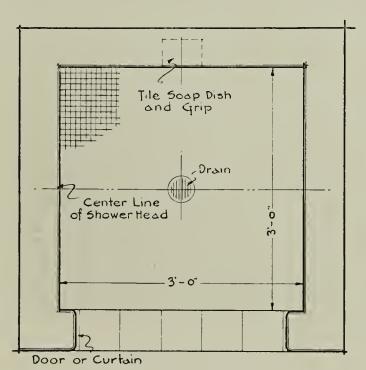
Float Coat

Coat

Concrete

CURB
Details of Shower Doorway

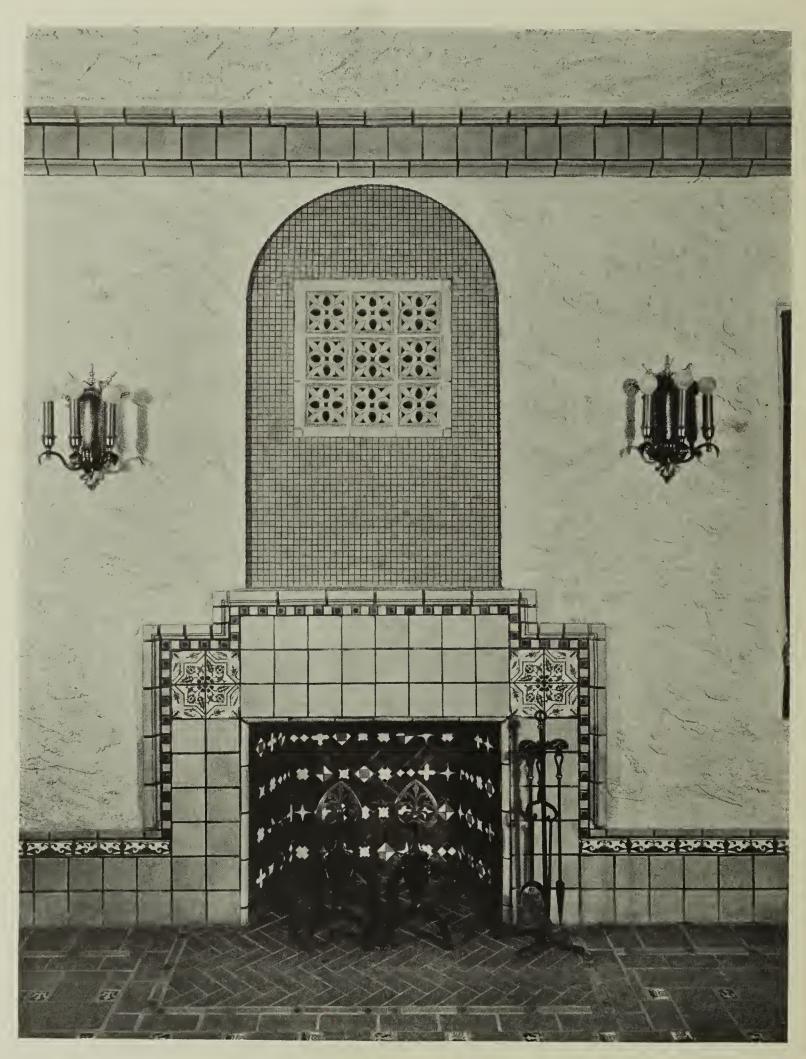
A Toilet Room in White and Dark Gray



Typical Plan of Shower Bath Compartment



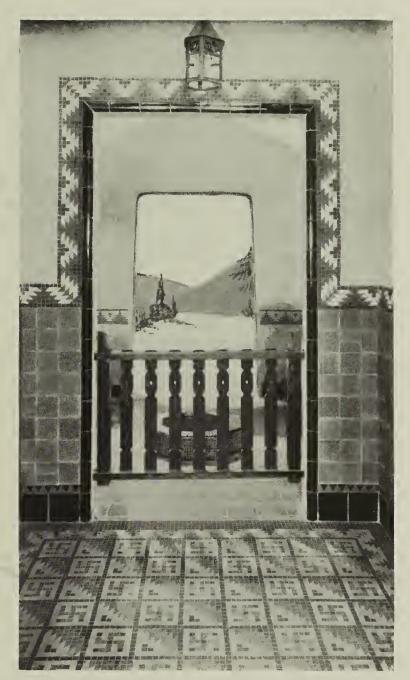
Shower Compartment of Toilet Room. Note Grille Tile Ventilator in Ceiling



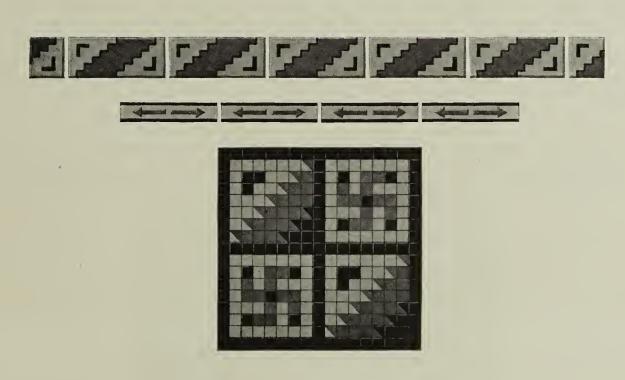
Spanish-American Living Room Fireplace with Open Grille for Radio Loud Speaker

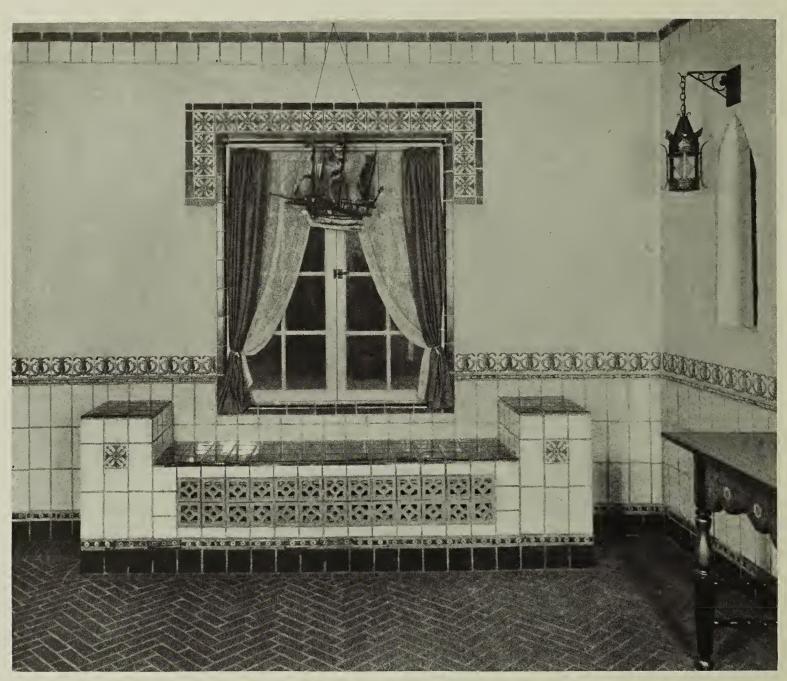


A Modern Bathroom in Navajo Design



Pueblo Indian Hall





Above: Window Seat in Spanish Dining Room. Note Tile Grille to Serve Heating Element Underneath Seat



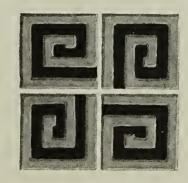
Door Treatment in Spanish Dining Room

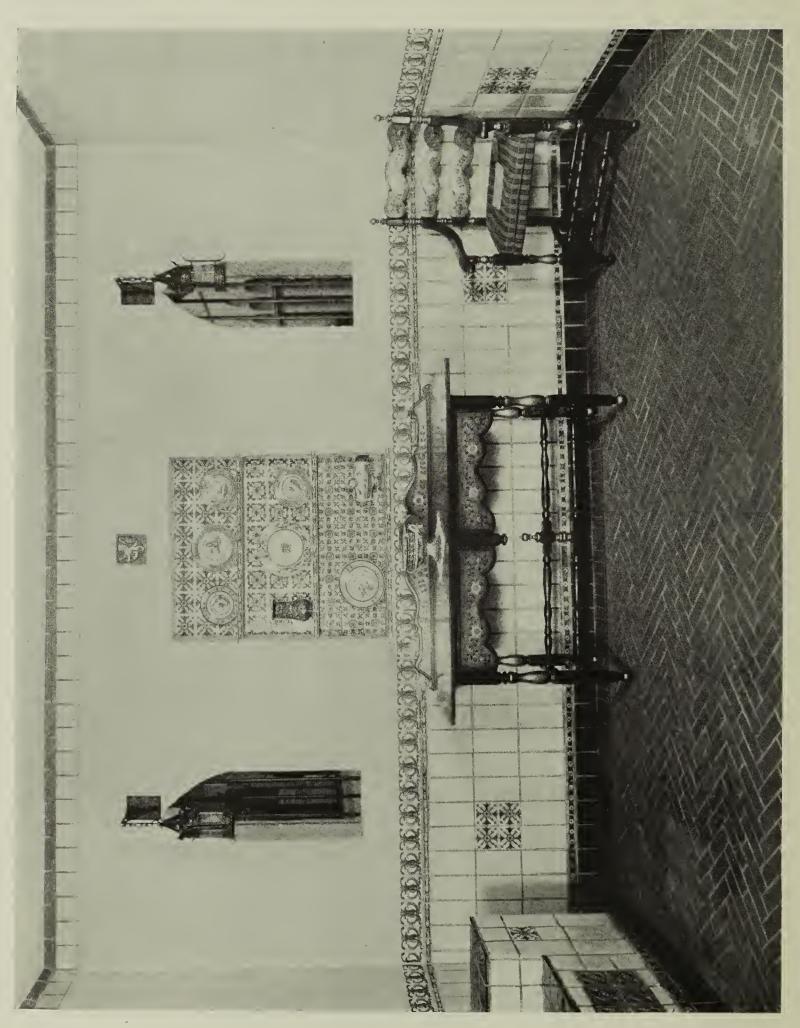


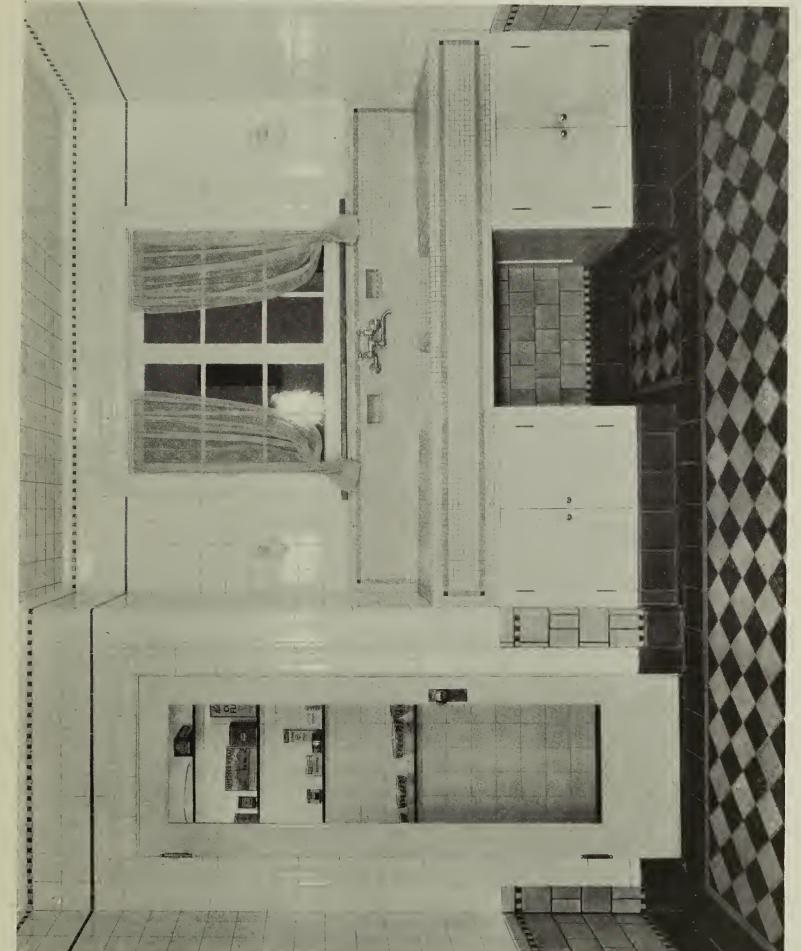




Modern Breakfast Room in a Cheerful Tile Ensemble







Modern American Kitchen with Glazed Tile Sink and Cupboard

CASA BONITA



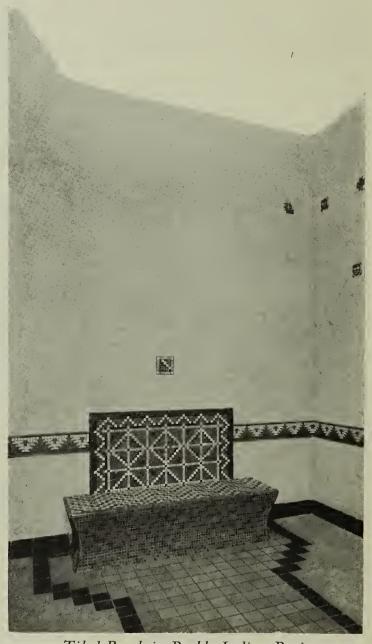
Pueblo Indian Doorway



Looking into Indian Hall from Patio



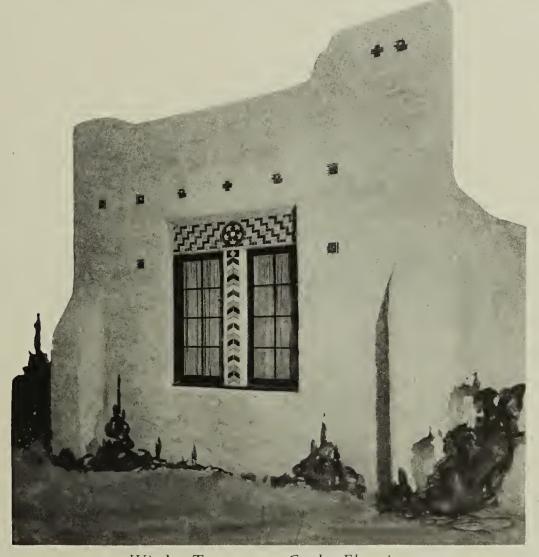
Garden Entrance to Indian Patio



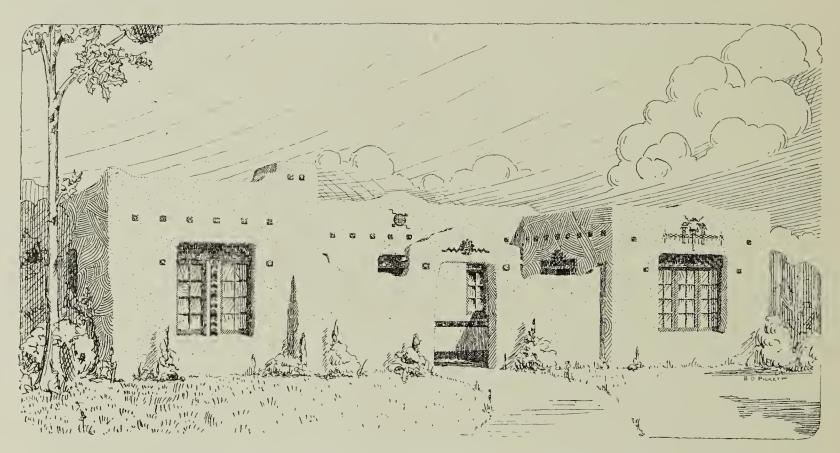
Tiled Bench in Pueblo Indian Patio



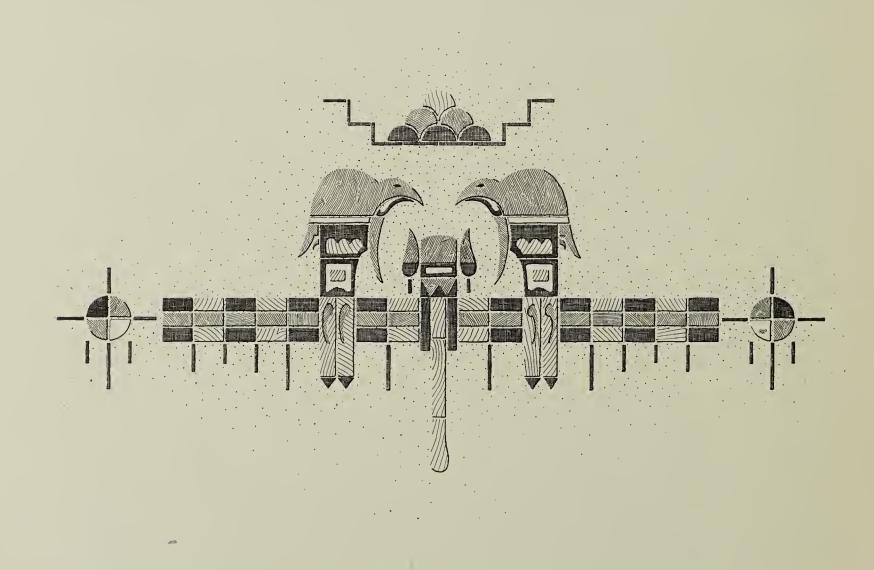
Garden Elevation of Casa Bonita in the Pueblo Indian Manner

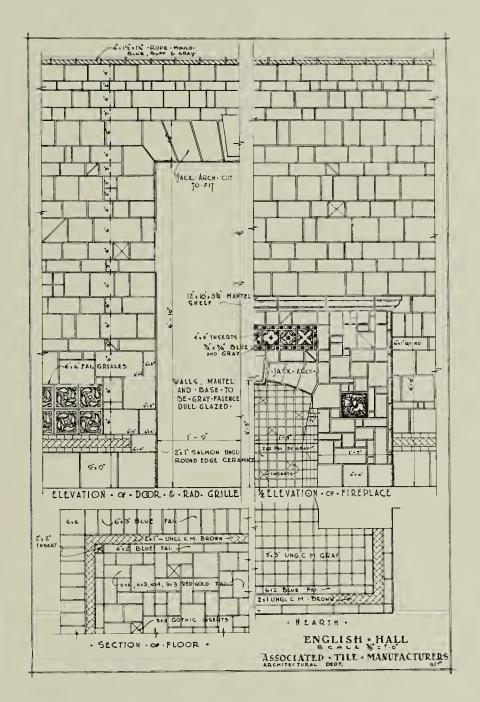


Window Treatment on Garden Elevation



Rear Exterior—Perspective of Garden Elevation Pueblo Indian Façade







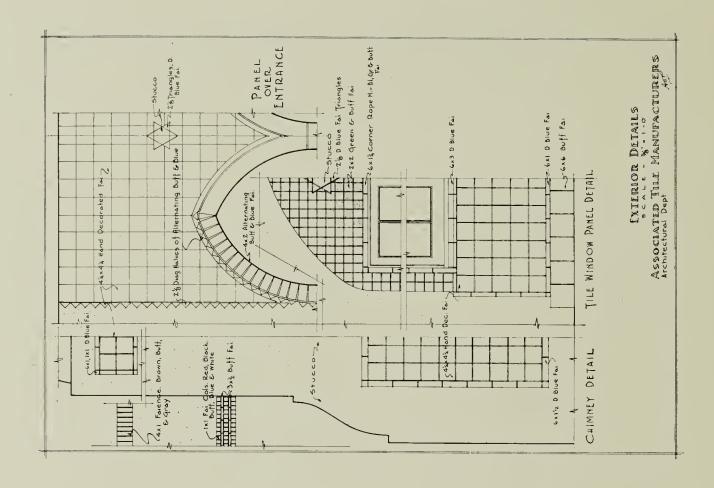


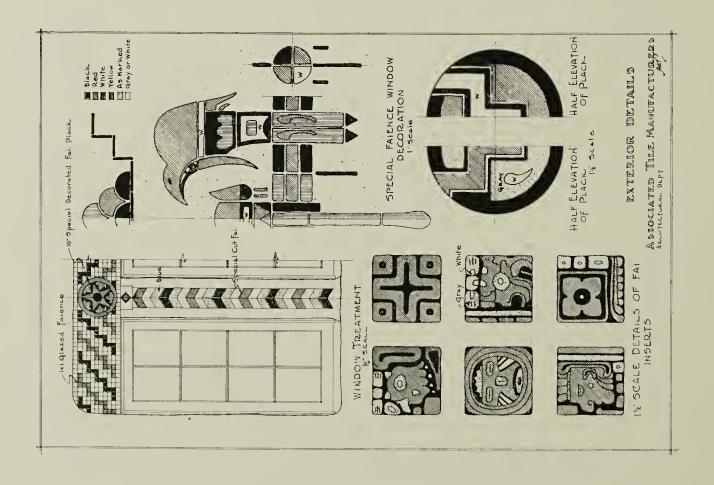
The interest evidenced by architects, draftsmen, specification writers and other visitors to this exhibit, in the kinds, colors and textures of the tiles used, as well as in the motifs, has prompted us to show the details of each of the rooms illustrated in the foregoing photographs. These details are shown on the following pages.

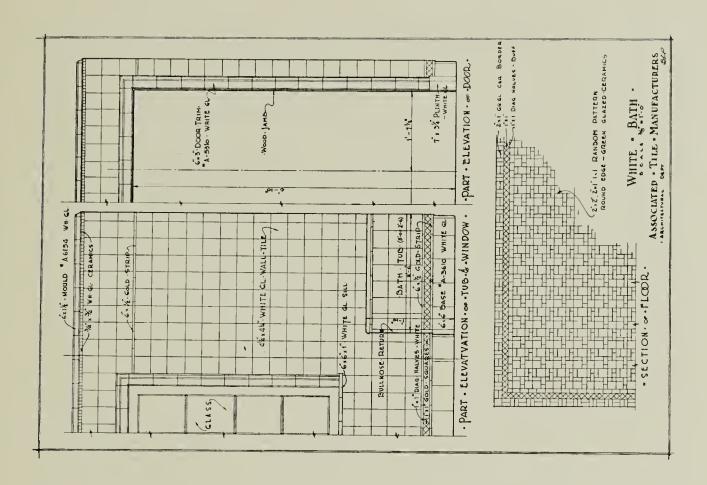
The entire exhibit, and each room, is full of suggestive material, and intended to furnish an idea of the limitless decorative and utilitarian possibilities of tilework.

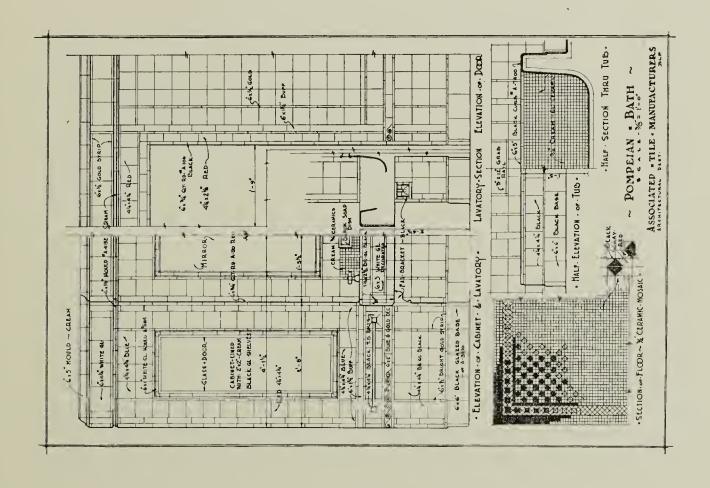
Nearly all of the tiles in this exhibit are produced by more than one of the Associated factories. For this reason it is not practical, nor is it deemed necessary to designate the names of the producer whose tiles were used in each case.

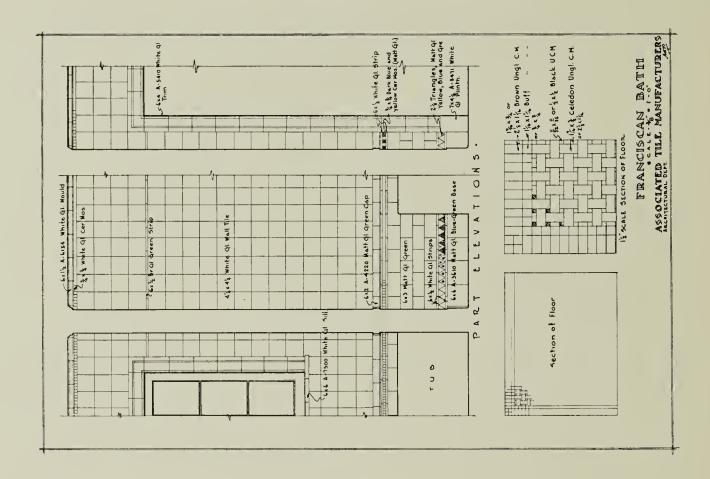
Samples of the tiles produced by members of the Associated Tile Manufacturers may be obtained through tiling contractors anywhere.

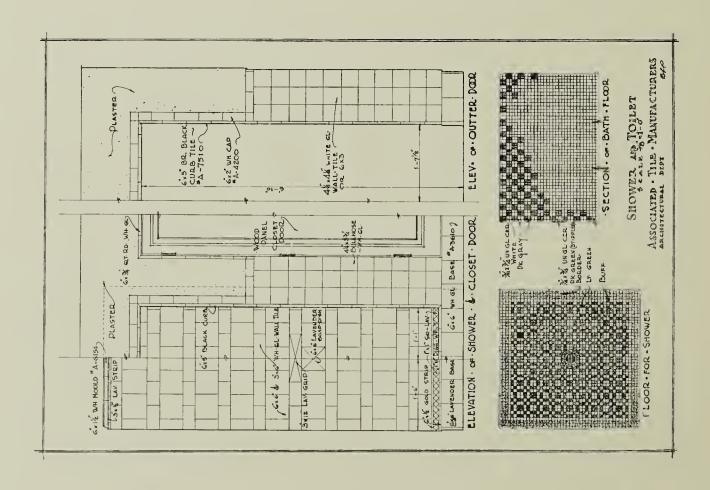


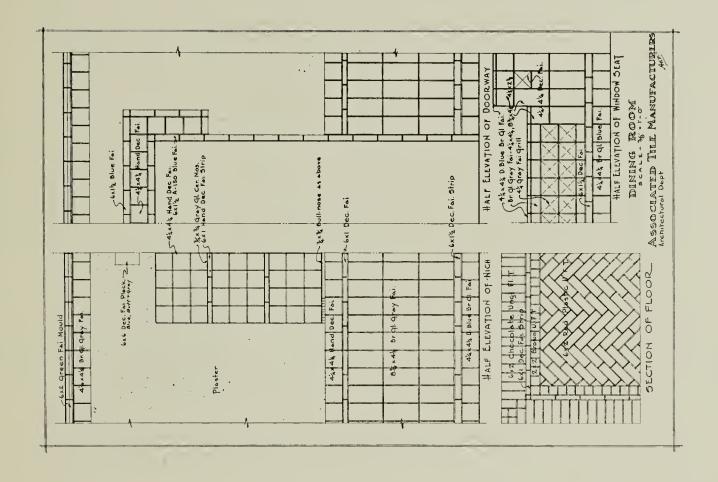


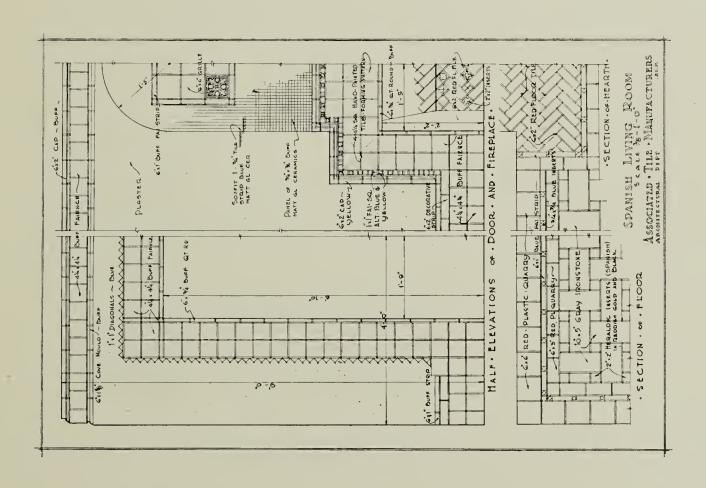


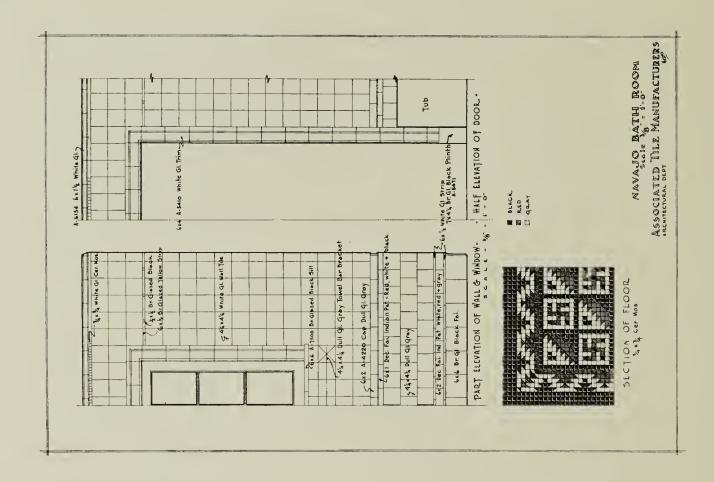


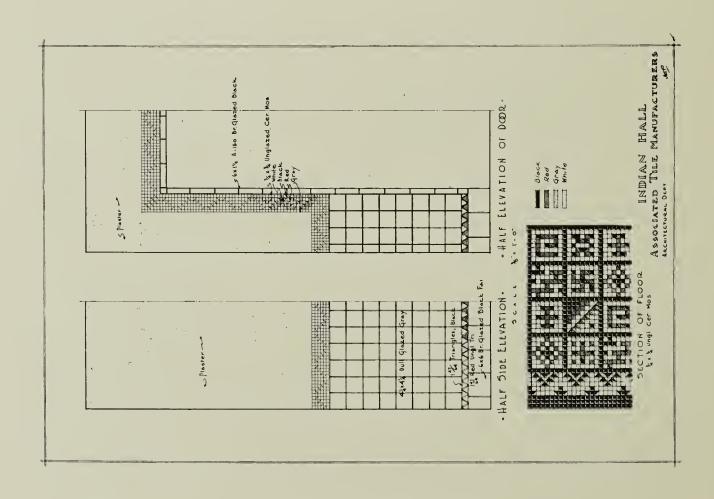


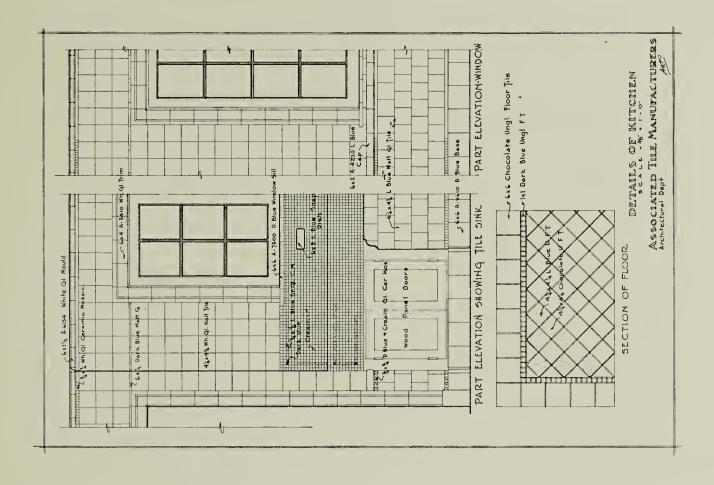


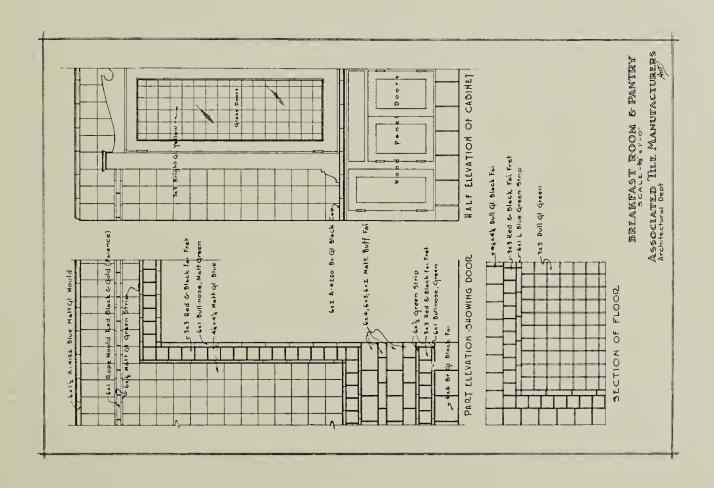


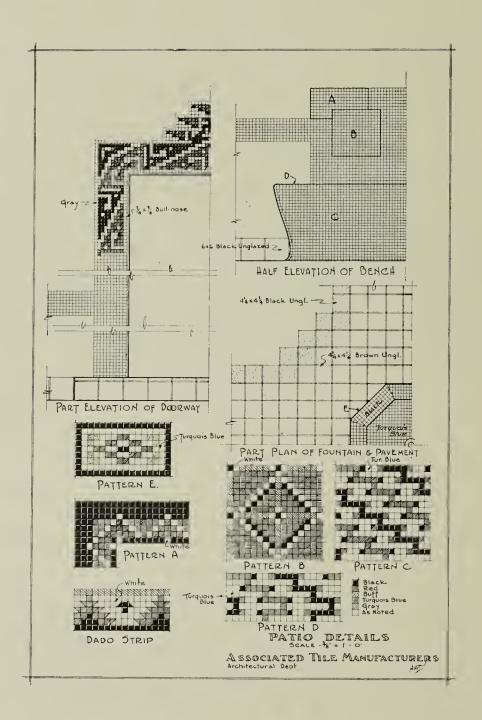




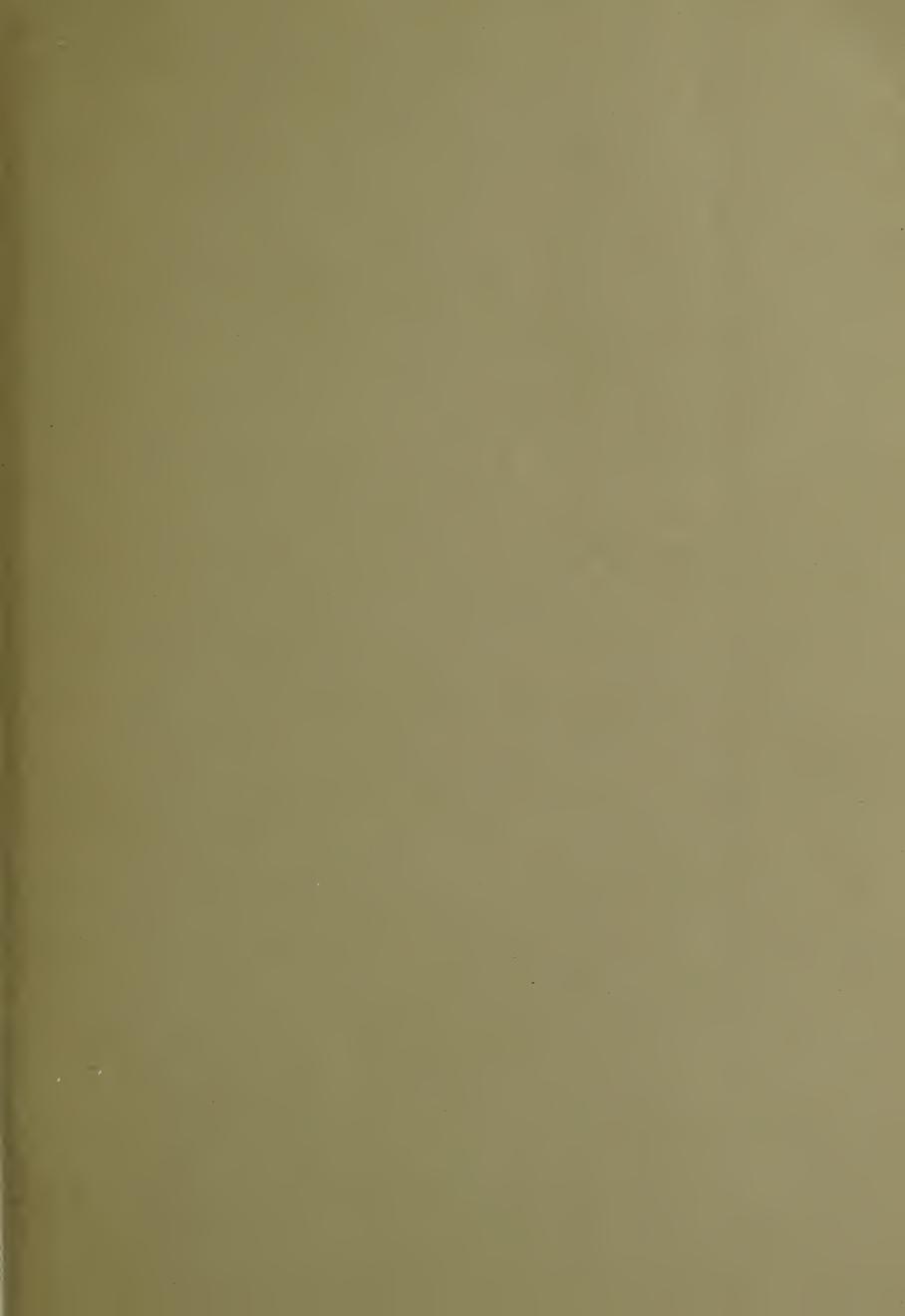










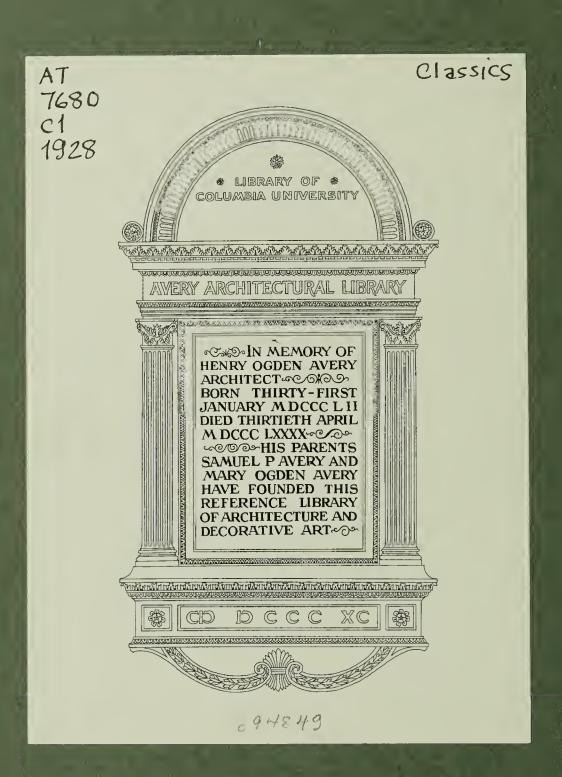








Paul 19. Trozo May 2/28







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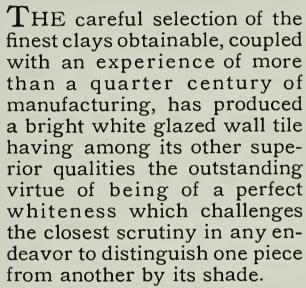
BILTMORE HOTEL CORAL GABLES MIAMI, FLA.

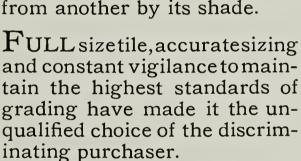


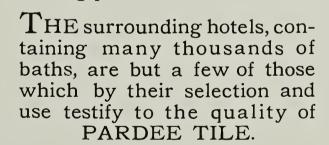
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If the terms of this catalogue are used in specifications and orders, this end will be served.

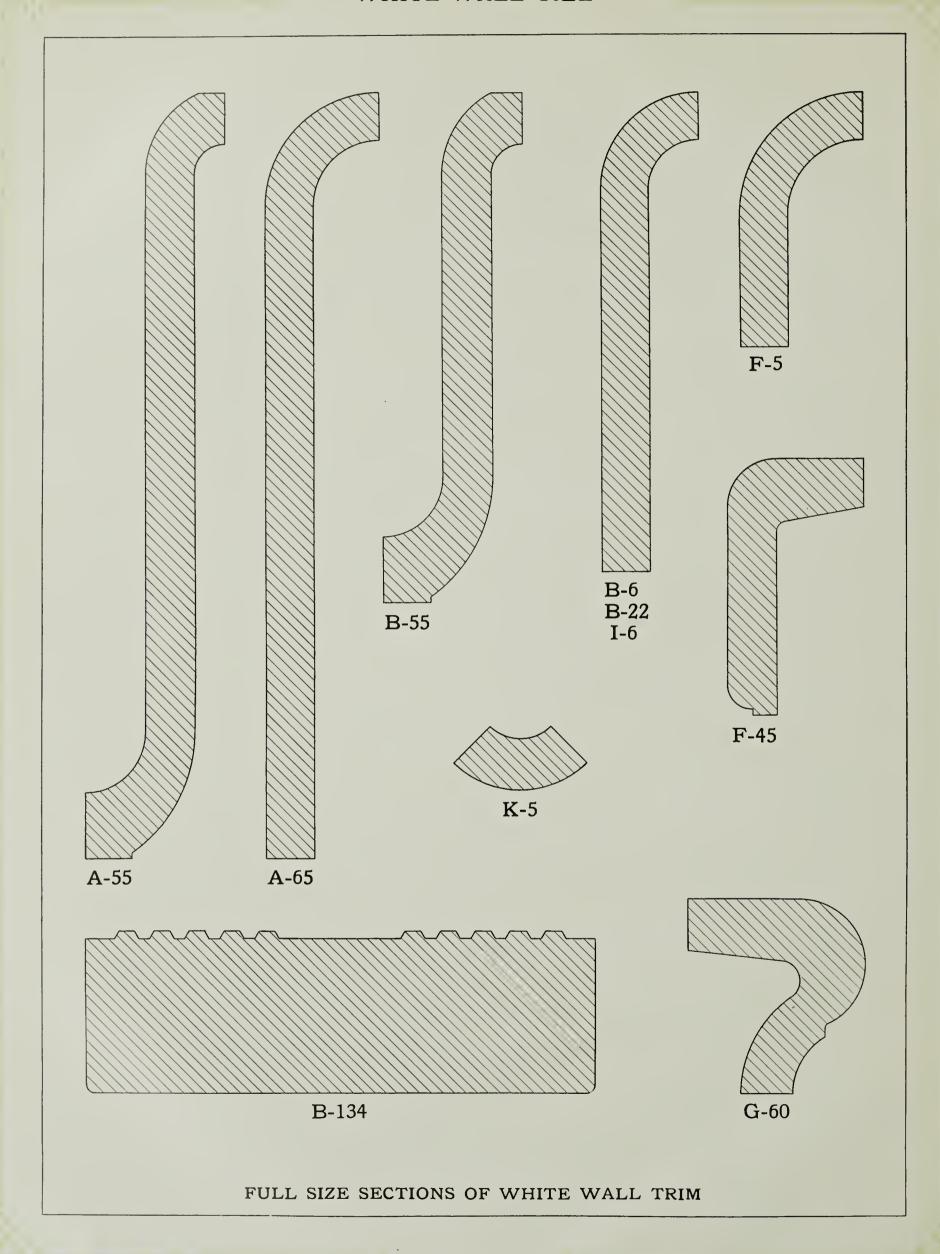
PLAIN WALL TILE

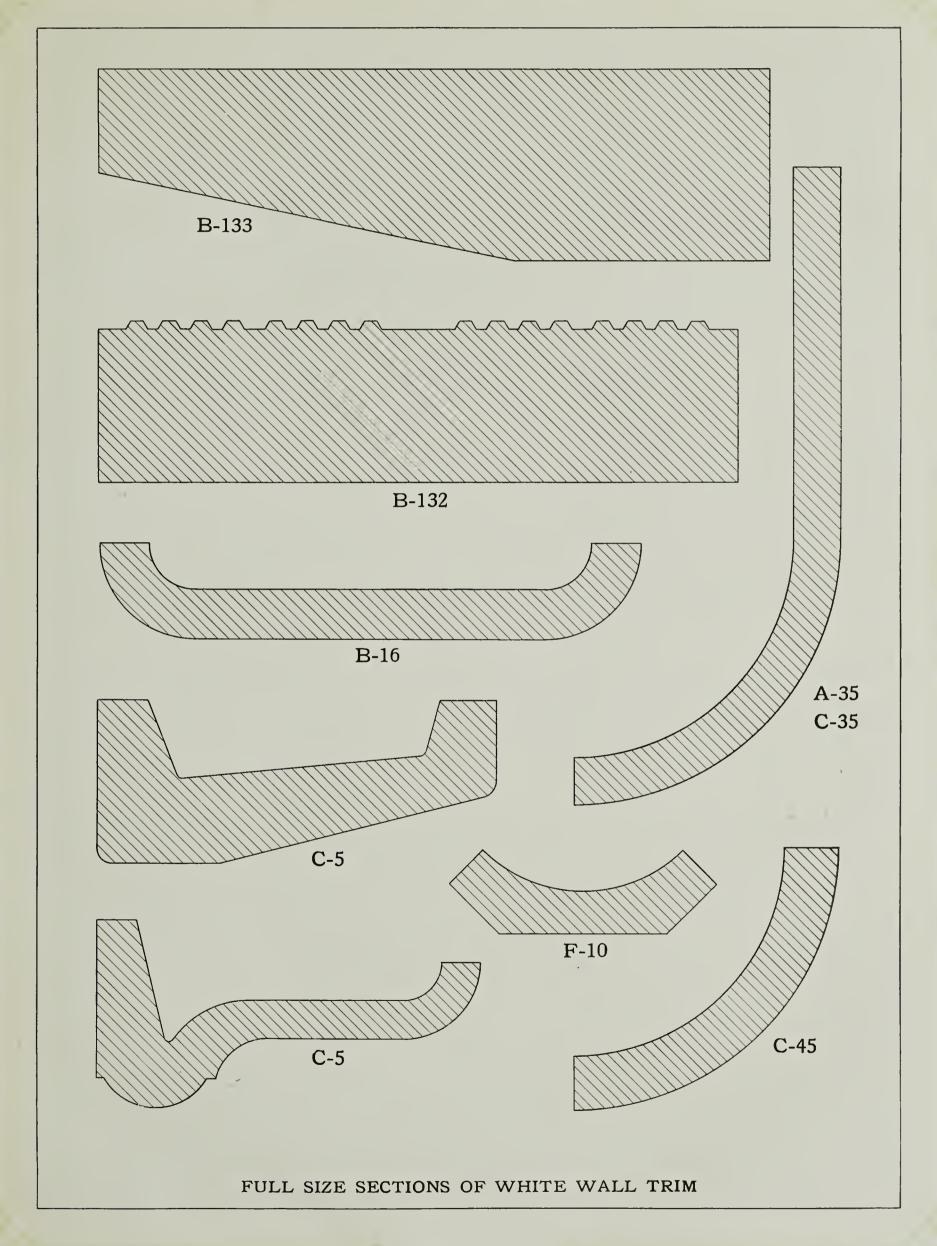
	SIZES:	6 x 6	6 x 3	6 x 2	4½ x 4½	4½ x 2½			
PATTERN WALL TILE TRIM SIZE									
A-55.	Base Concave Base Convex A	Angle, Right . Ingles, Right an	d Left			6 x 6 6 x 6			
A-65.	Inglaze Concav Inglaze Convex Inglaze Convex Outglaze (Stre Outglaze Conc	ve Angle (Rever ve Angle Square k Angles, Right tcher) ave Angle Squa	sible) , Left			6			
B-6.	Inglaze Concar Inglaze Conver Outglaze (Stre Outglaze Concar Outglaze Conv	ve Angle (Rever k Angles, Right tcher) eve Angles, Rig ex Angle (Rever	sible) and Left			33/4 x 33/4 33/4 x 33/4 6 x 33/4 33/4 x 33/4 33/4 x 33/4			
B-16.	Trim Concave	Angle (Reversi	ble)			$4\frac{1}{4} \times 4\frac{1}{4}$			
B-55.	Base Concave Base Convex A	Angle, Right				6 x 4 6 x 4			
C-5.	Cap Concave A Cap Convex A Trim Vertical	ingle, Left, Rou ngle, Left Angle (Reversil	nd or Square . ole)			6 x 3 6 x 3 3 x 3			
F-5.	Cap Concave A Cap Convex An Cap Convex An Cap Concave A Cap Convex An Cap Convex An Base (Stretche Base Concave Base Concave Base Concave Base Concave	angle, Right	eft	ius		$\begin{array}{cccccccccccccccccccccccccccccccccccc$			

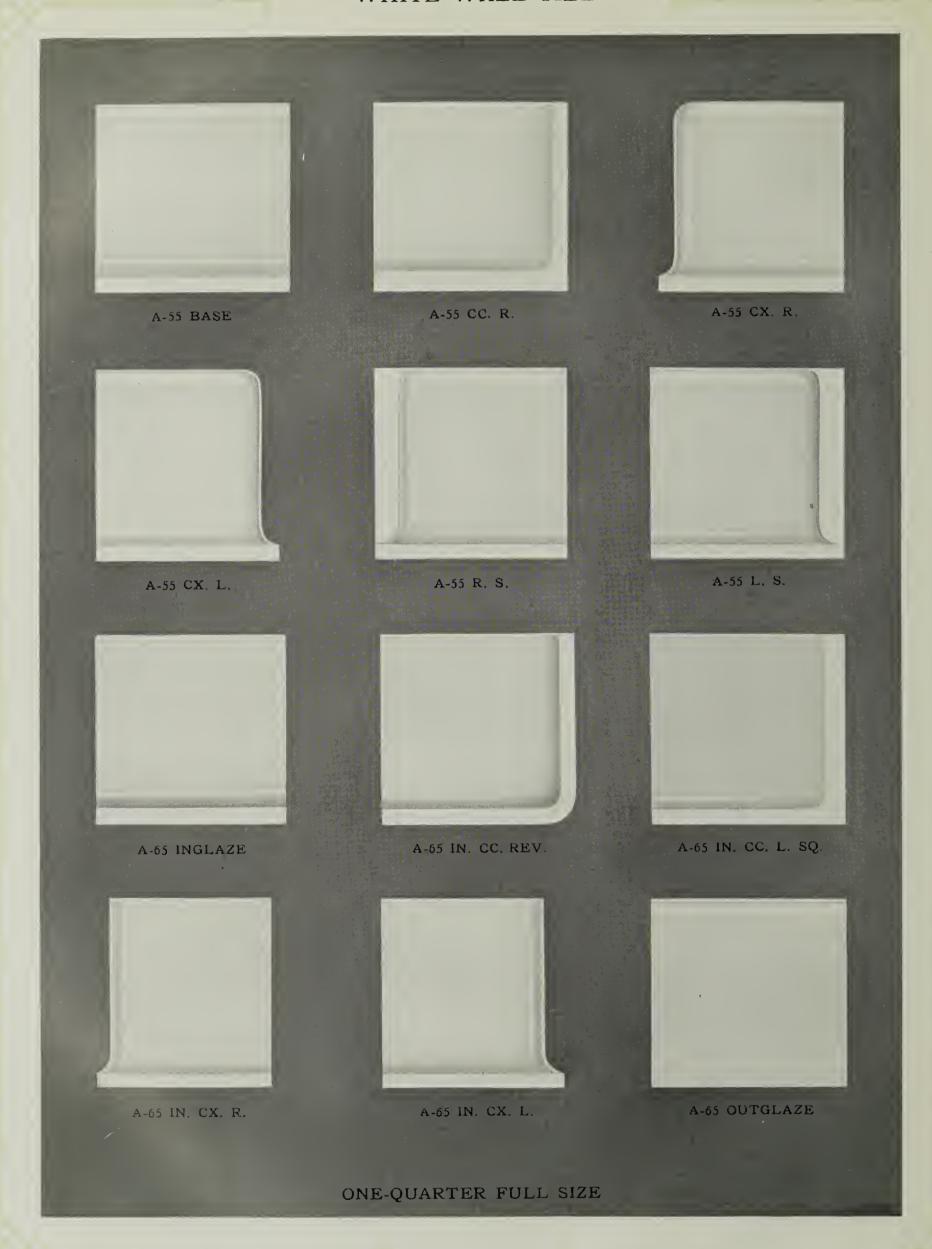
WHITE WALL TILE AND WHITE CERAMICS

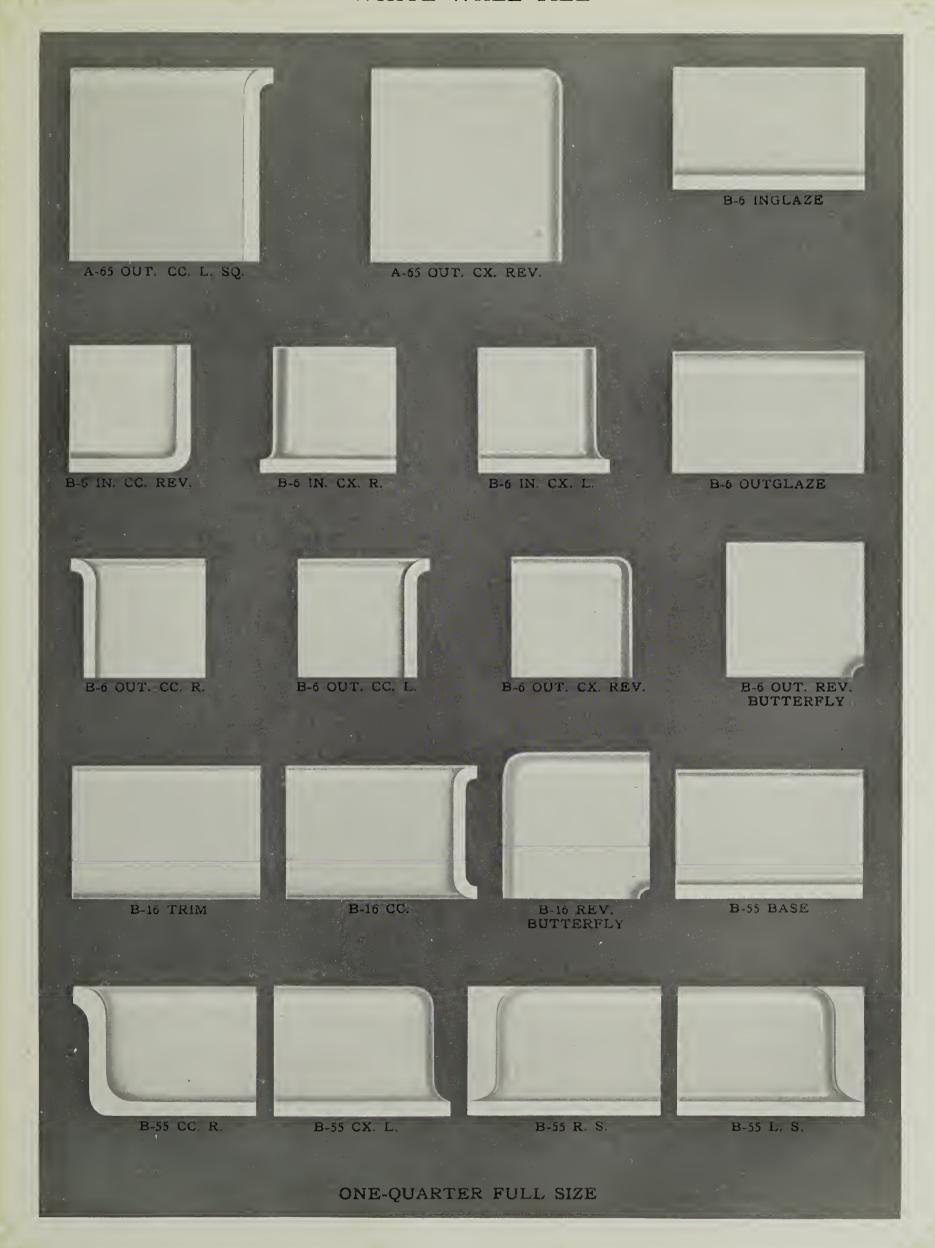
PATTERN	WALL TILE TRIM (Continued)	SIZE					
Base Con Base Con Base Con	cave Angle, Left	6 x 2 6 x 2 6 x 2 6 x 2					
Cap Conc Cap Conv Cap Stops Cap Verti	tcher)	6 x 2 6 x 2 6 x 2 2 x 2					
Cap Conc Cap Conv Cap Stops Cap Verti	tcher) cave Angle, Left, Round or Square	$\begin{array}{cccccccccccccccccccccccccccccccccccc$					
Inglaze C Inglaze C Inglaze R Outglaze Outglaze Outglaze Outglaze	Stretcher)	$\begin{array}{cccccccccccccccccccccccccccccccccccc$					
Inglaze C Inglaze C Outglaze Outglaze Outglaze	Stretcher)	3 ³ / ₄ x 3 ³ / ₄ 3 ³ / ₄ x 3 ³ / ₄ 4 ¹ / ₄ x 3 ³ / ₄ 3 ³ / ₄ x 3 ³ / ₄ 3 ³ / ₄ x 3 ³ / ₄					
Outglaze	Stretcher)	$x 3\frac{3}{4}$					
C-26. Inglaze (S	Stretcher)	$63/4 \times 3$ $63/4 \times 3$					
Inglaze C Inglaze C Outglaze Outglaze	HOSPITAL TRIM, 2-INCH RADIUS Stretcher)	3 x 5 3 x 3 6 x 5 3 x 3					
C-35. Inglaze (Stretcher) For Angles	3 x 5					
C-45. Inglaze (S	Stretcher) For Angles	6 x 3					
-	PLINTHS						
B-133. Beveled B-134. Plain .		$\begin{array}{cccccccccccccccccccccccccccccccccccc$					
VITRIFIED WHITE CERAMICS 1 inch Hexagon 1 x 1 Squares—Broken Joint							

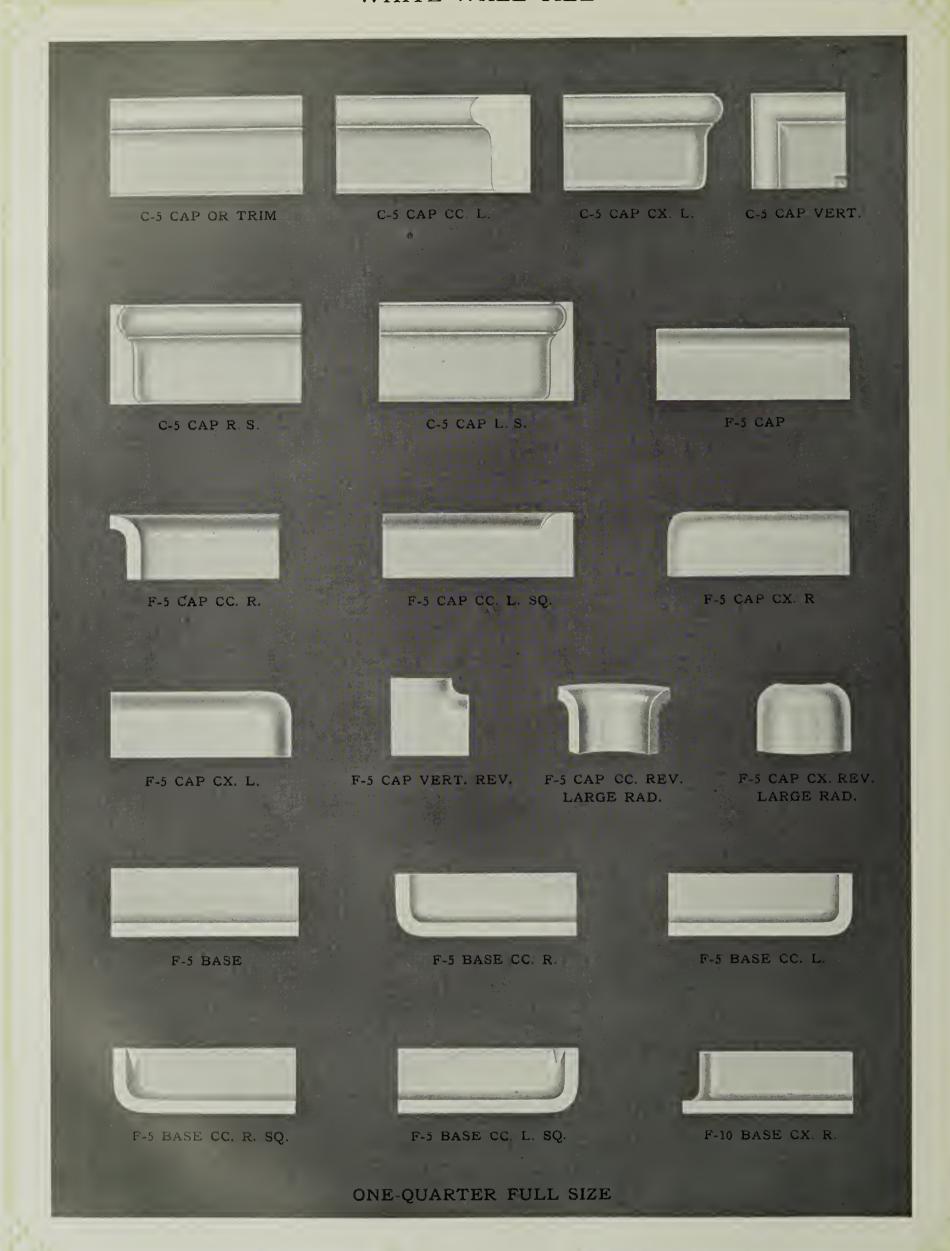
1 inch Hexagon 1 x 1 Squares—Broken Joint 1 x 1 Squares—Straight Joint 15/8 inch Hexagon

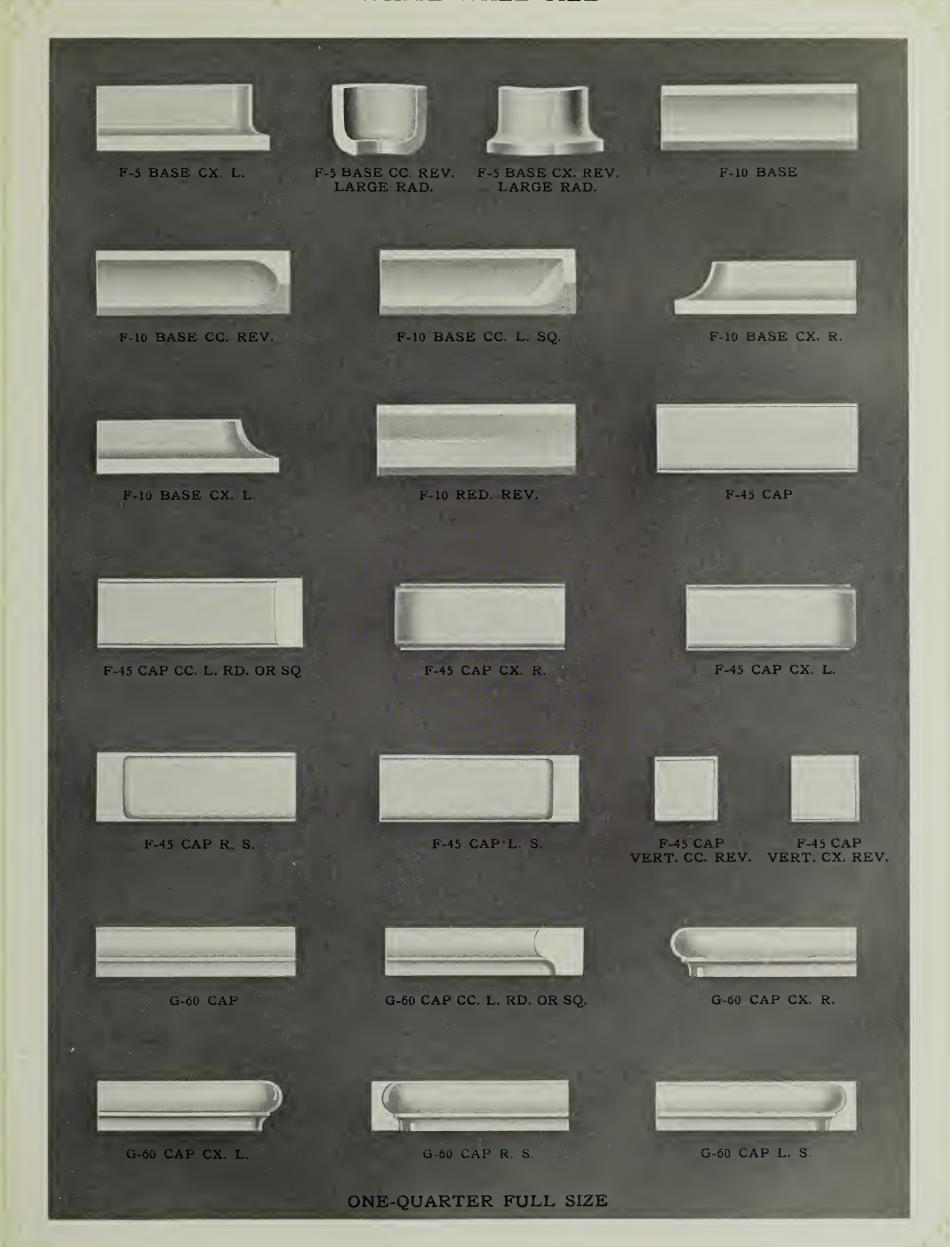


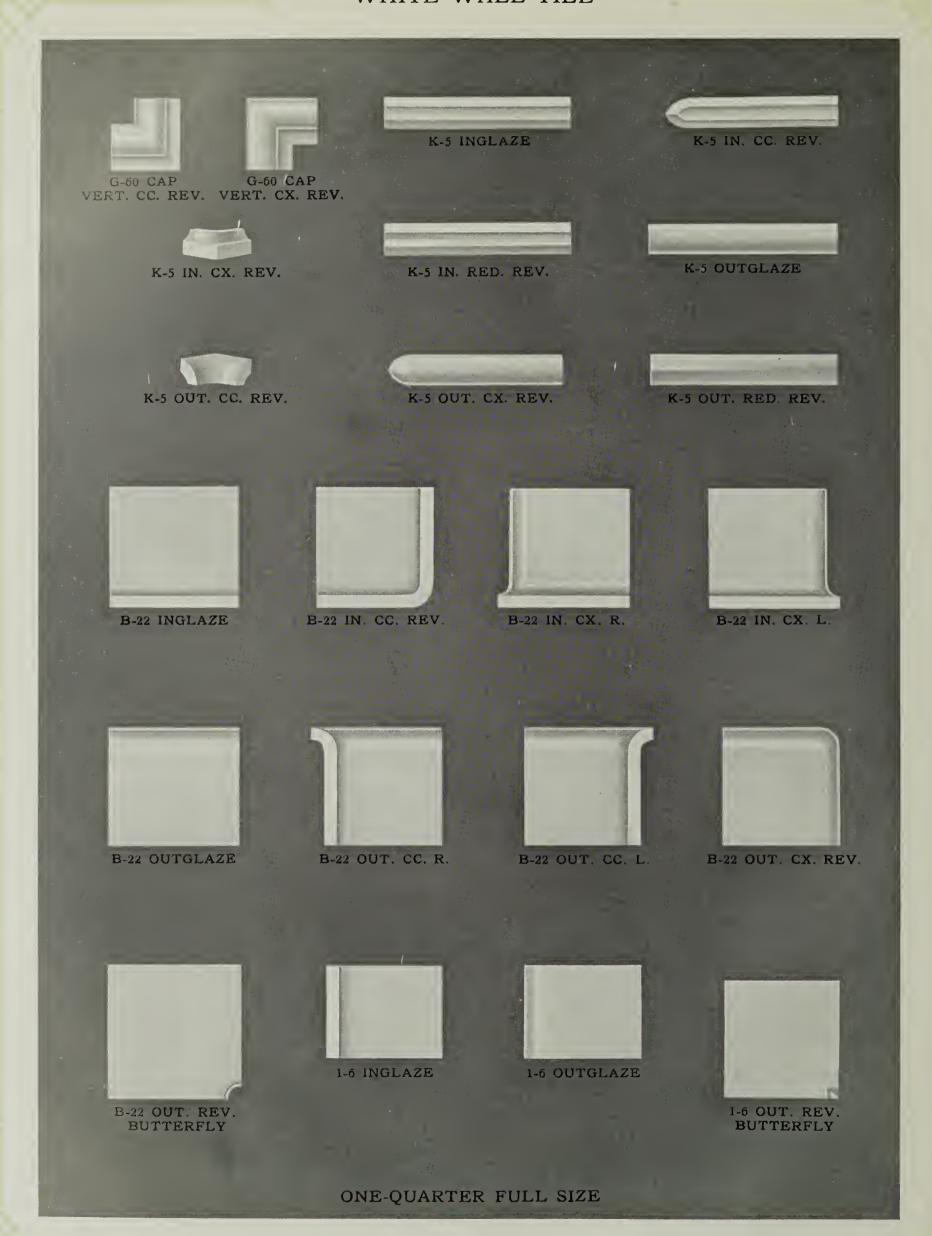


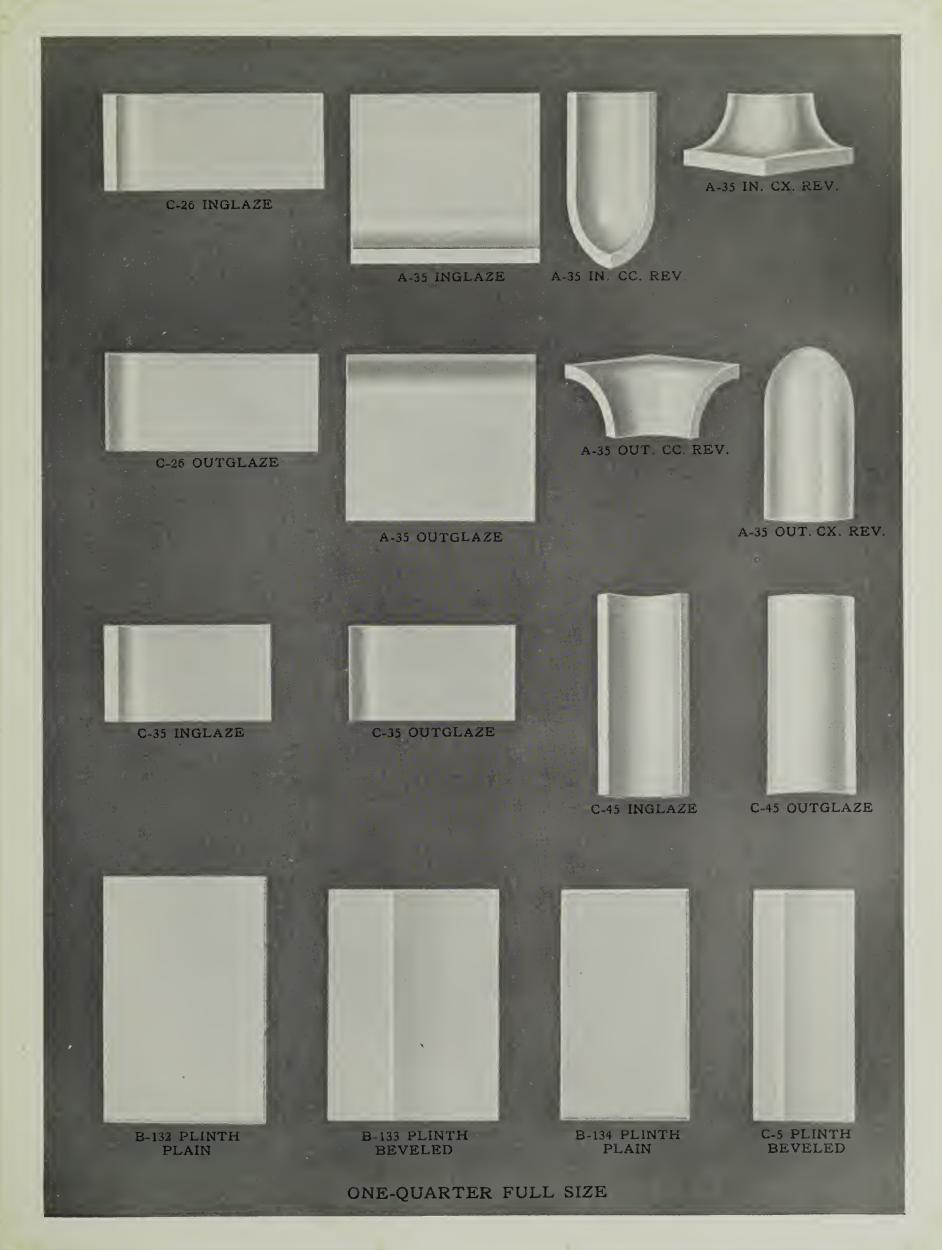








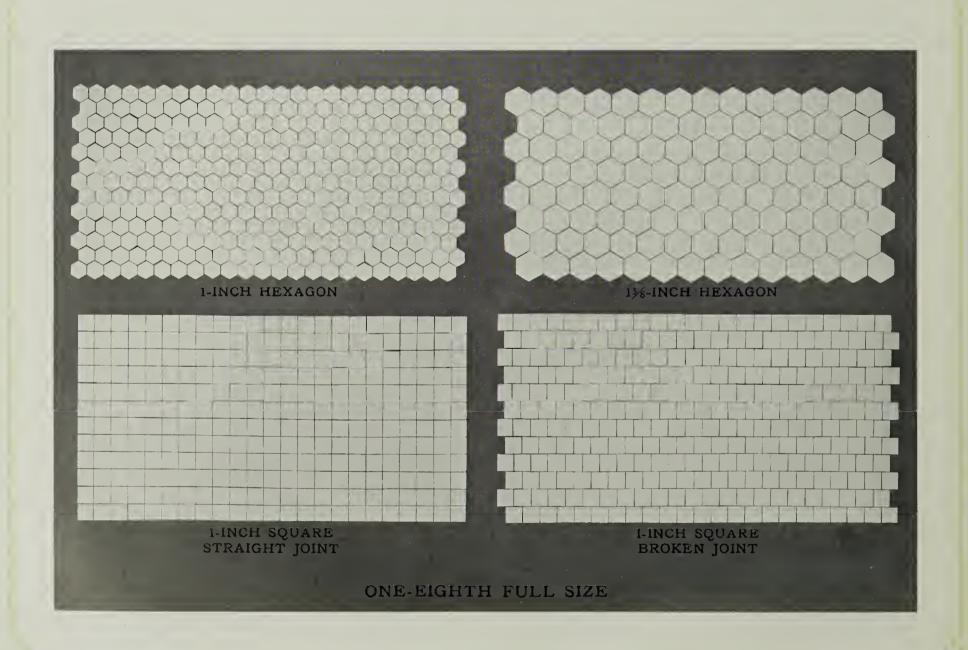




WHITE CERAMICS



Thompson's Restaurant in Providence. Here the Pardee white wall tile is divided into panels by strips of colored tile which blend with the color used in the pattern of the ceramic floor.



A bath in the Pennsylvania Hotel, New York City, in six by three white wall tile and one-inch hexagon white ceramics. A conventional treatment, but one which, in Pardee tile, is immaculately white.





The restaurant kitchen in the Missouri State Life Building in St. Louis. The walls and ceiling are finished through with Pardee White Wall, in six-inchunits and all In and Out Corners with two-inchradius tile. Here again is cleanliness, combined with the utmost conservation of light.

Pardee Flint Tile and Ceramics are manufactured in four colors: Sand Gray, Holland Brown, Red and Brindle Gray.

Running in slight and evenly distributed shade variations they compose colorful floors of the softest and most pleasing tones and offer a rich and harmonious background for fine rugs.

Made of natural clays, their color and texture is uniform throughout, and their complete vitrification makes them not only proof against wear, but completely non-absorbent, and so stainproof.

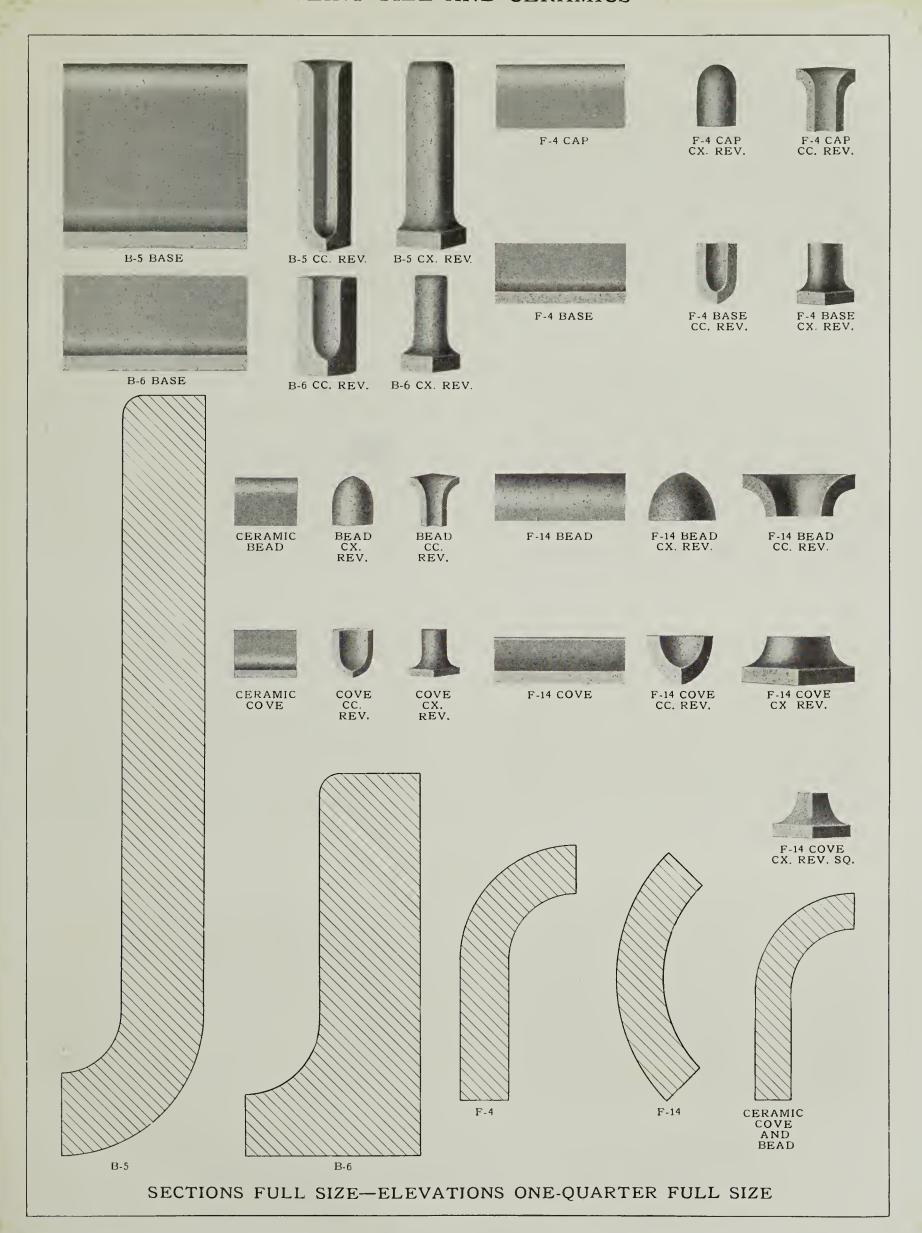
The Sand Gray in particular offers a slightly roughened surface which will not wear smooth, and so, if kept clean, is non-slipping even when wet, a condition under which so many surfaces are unsafe.

Structurally they are of great strength, although, the small ceramic sizes in particular, of little weight, averaging about three pounds to the foot, and so permitting great economies in the dead load in large buildings.

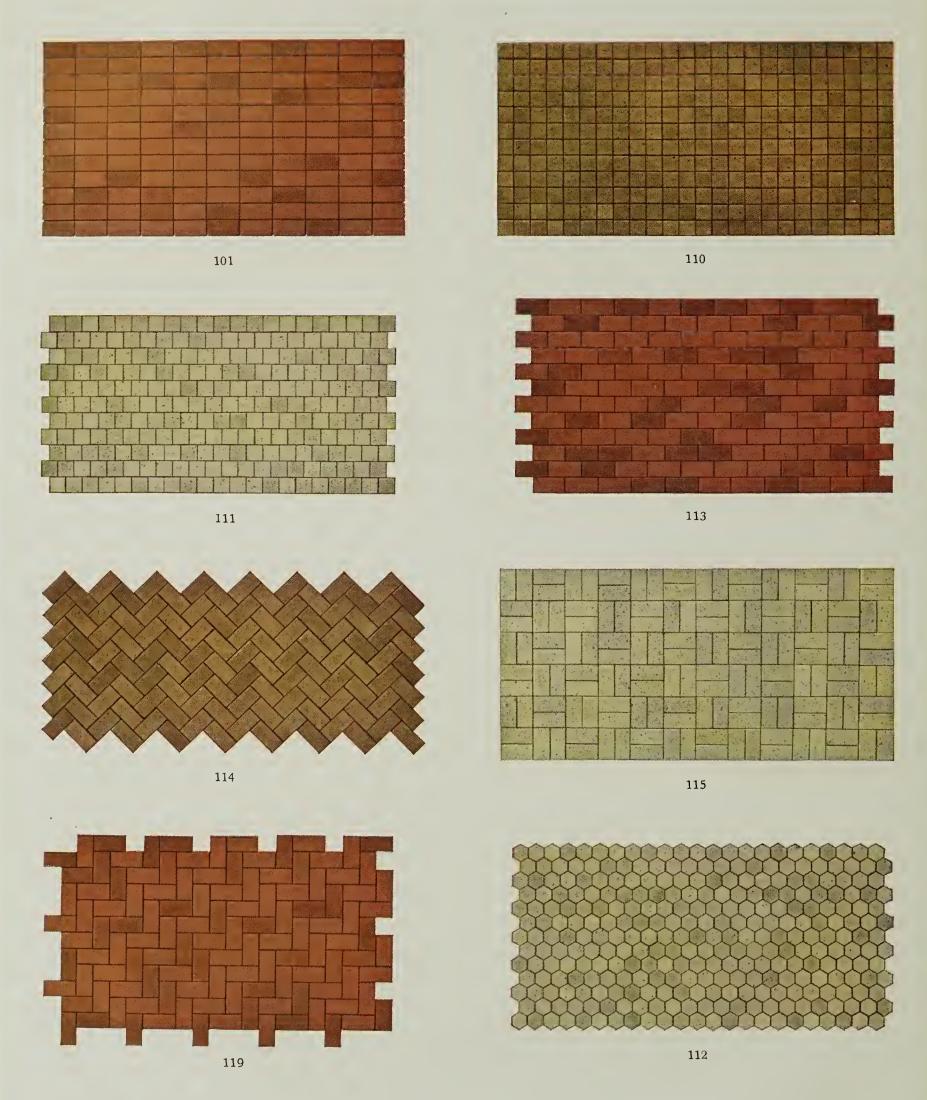
Beyond all this, they are so moderately priced that where otherwise cheaper and less attractive materials would be considered, they make possible the beauty and unmeasured permanence of tile.

	TILE								
Color	Plastic Size								
Red	$\dots \dots $								
Hand Made									
2									
	$\ldots \ldots $								
Holland Brown	$$ $$								
Dust Pressed									
Sand Gray	$$ $$								
Sand Gray	Ceramics								
Red \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \									
Holland Brown)									
	TRIM								
Pattern	Color Size								
	Plastic								
B-5 Base	Brindle Gray and Red								
Dust Pressed									
B-6 Base	Sand Gray and Holland Brown								
F-4 Cap	Sand Gray and Holland Brown 4x2								
	Sand Gray and Holland Brown								
	Sand Gray and Holland Brown								
	Sand Gray and Holland Brown								
	Sand Gray and Holland Brown								
Ceramic Cove	Sand Gray and Holland Brown								

Concave and convex angles for each of above patterns.

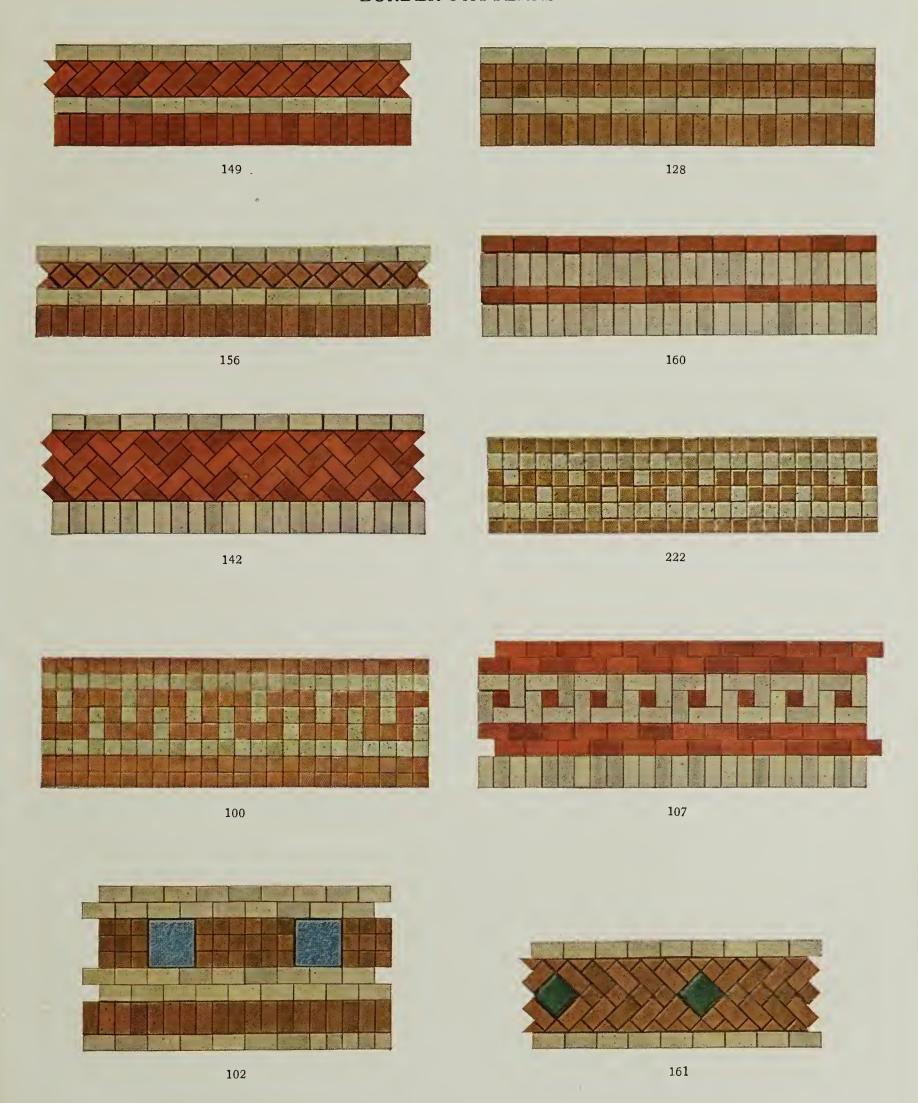


FIELD PATTERNS



The numbers indicate pattern, not color. Each pattern may be had in any of the colors illustrated, or any combination of them.

BORDER PATTERNS



The numbers indicate pattern, not color. Each pattern may be had in any of the colors illustrated, or in any combination of them.



An apartment house lobby in New York City. The pavement in Grueby sand gray is enlivened with black inserts which bring out the delicate shade variations of the body, and effect a floor of simple yet most tasteful character.

The basement of the American Circle Building, New York City, is one of the main exits from the Columbus Circle Station of the subway, and although installed in 1914, and subject to the heaviest traffic, the Grueby sand gray floor shows not the slightest sign of wear.



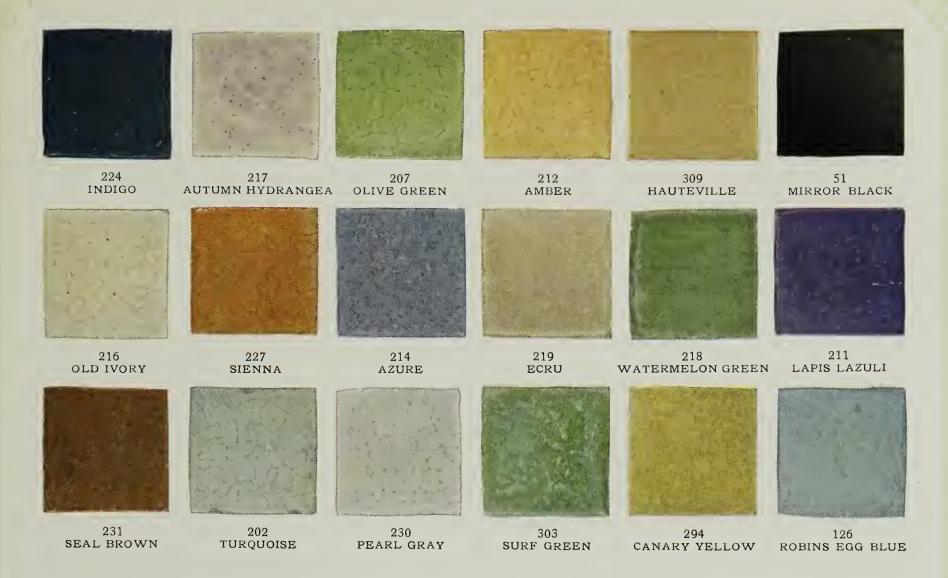
An automobile show room in Philadelphia in which the Grueby sand gray and Holland brown one-inch hexagons are used in alternating squares of eighteen inches. This treatment combines the lower cost of the small ceramic tile with the greater restfulness of a large unit for the checker board pattern.





The non-slipping feature of Grueby sand gray makes it particularly suitable for the runways about pools, minimizing, as it does, the chance of accident. It is so used in the pool room of the Heckscher Foundation for Children, New York City.

			_				
BUFF DUST BODY			RED PLASTIC BODY				
COLOR 30	SIZE	PATTI	ERN	ALL C	OLORS		SIZE
Plain Tile	4x4	Plain	Tile	6x6	6x3	6x2	4x4
A-65. Inglaze or Outglaze.				4x2	3x3	3" Hex.	2x2
B-22. Inglaze or Outglaze.		A-65.	Inglaze	or Outgla	aze		. 6x6
F-5. Inglaze or Outglaze .							
F-45. Cap	6x2	B-22.	Inglaze	or Outgl	aze		. 4x4
K-5. Inglaze or Outglaze.		F-5.					
CONCAVE AND CONVEX ANGLES	FOR ALL PATTERNS	CON	CAVE AND	CONVEX AI	NGLES FO	R ALL PATTE	RNS
B-22	F-45		3-22	F-:	5		
A -65	K-5			B-6		B-5	
FU	LL SIZE SECTION	S OF F	FAIENC	E TRIM			



STANDARD COLORS AND SHADES OF GRUEBY-FAIENCE

At the Paris Exposition in 1900, Grueby-Faience was awarded two gold medals, the highest honor possible for a first exhibition.

In making their award, the judges said, "Grueby colors are noted, not only for their depth, but for their delicate texture, which gives a restful, lasting interest and pleasure. The greens are like the skin of a watermelon, the yellows like the skin of a pumpkin, and the more delicate colors not unlike the petals of a rose."

In choosing these similes the judges unconsciously emphasized the wax-like appearance of the Grueby glazes, a feature which distinguishes them from all other colored tile.

Burned at high temperatures, they are of practically unlimited durability, and years of use only mellow their soft beauty.

Many shades, each in slight variations, but each distinct in itself, give wide range for the harmonious blending of the various colors.

With the exception of the Hauteville, which has a buff, dust-pressed, straight-edged body, all the Grueby colors are applied to a red plastic bisque, not completely vitrified, but carried only to the point where durability is reached, but viscosity retained sufficient for firmness of grip and ease of application.

The slight irregularity of the plastic body gives the appearance of a hand-made tile and the pleasing effect of age.

The first Faience to be manufactured in America, the Grueby-Faience owes its character to a life-time of research and experimentation.



ST. MATTHEW



ST. JOHN

Here are illustrated the four Apostle tile, which are manufactured in the eight-inch size only; and below is shown one of the Grueby-Faience panels in the Cathedral of St. John the Divine, New York City.

Grueby-Faience has been found particularly appropriate for church pavements, where, in addition to its beauty and permanence, it may attach, also, a definite symbolic significance.

Naves and transepts are preferably in reds and browns, the more earthly colors, giving way to the greens and blues and gold as the chancel and altar are approached.

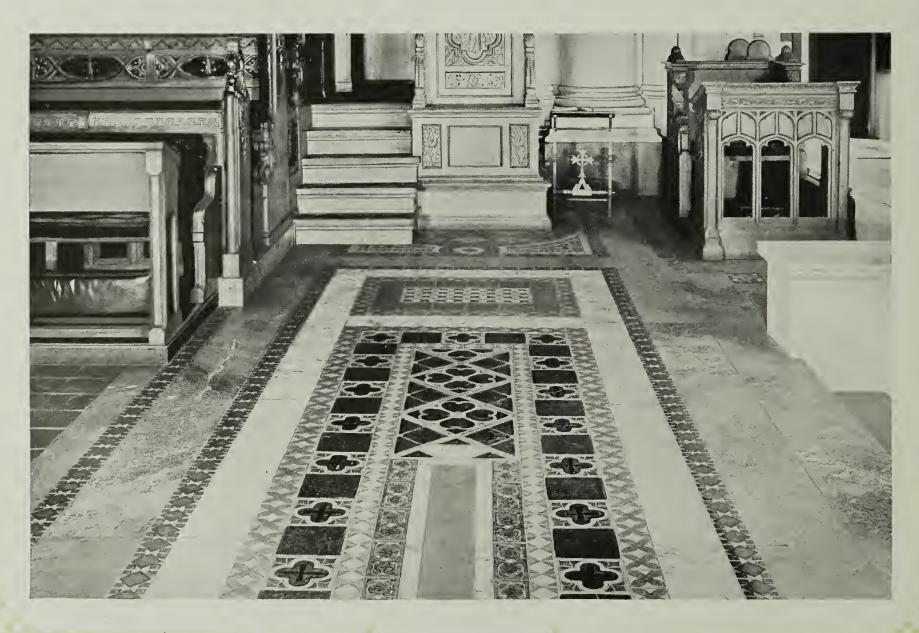
The wide range of color and design provided in Grueby-Faience makes it possible to carry out conceptions of the finest and most tasteful character.



ST. MARK



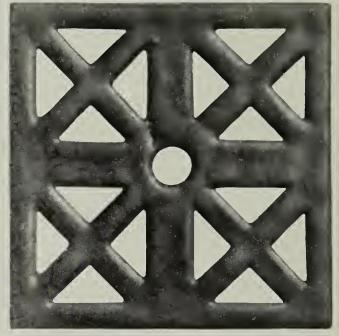
ST. LUKE





Above are illustrated a number of the Grueby-Faience decorative inserts in both the geometric and natural designs. If only one color of glaze is desired, it is applied to the depressed part of the tile, the raised portions showing the unglazed body, either brindle grey or red plastic. The first digit of each pattern number indicates the size in inches. These are manufactured in any combinations of the Grueby colors, but only in the sizes illustrated.





Grueby-Faience Grill Tiles for ventilation and for the enclosure of radiators are made in the two patterns here illustrated. The larger of these measures nine inches square, the smaller, six inches square. They are available in any of the colors in which the plain tiles are made.



This Grueby-Faience floor in two shades of gray is set in a random pattern of various shapes and sizes, showing how it may be decorative in itself.

But it is also a splendid background for rugs and furnishings, its rich colors having a quiet dignity that adds to, rather than detracts from, the effect of other decorations.

The wide range of colors in the Grueby-Faience makes it possible to carry out period rooms in perfect character, and the hand-made appearance of the tiles themselves enhance the effect by the illusion of age which they create.

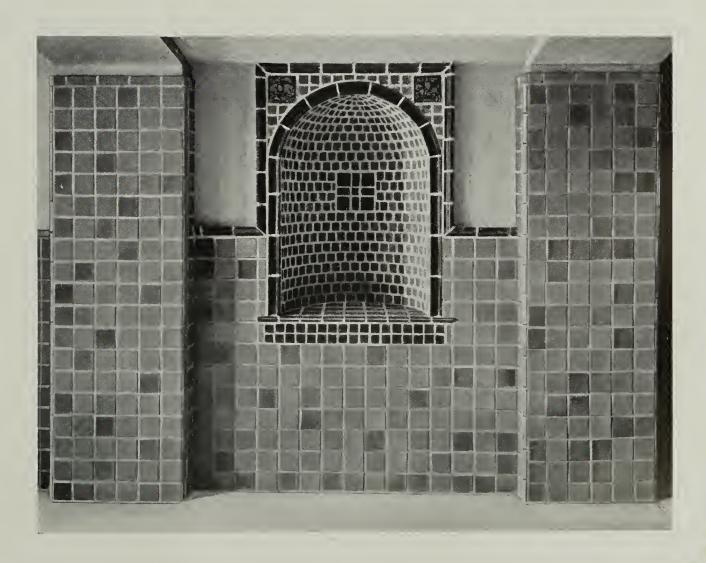


This kitchen, in the exhibition rooms of the Crane Company in Chicago, is in the Grueby-Hauteville, trimmed with the Chinese mirror black.

The Grueby-Hauteville, like the marble from which it takes its name, is characterized by the grained effect and by the delicate variations shade which give it a life and interest not found in any similar tile. Ranging from light browns to buff, its soft tones hold the warmth and cheerfulness of sunshine.

This Grueby-Faience niche in the entrance lobby of the Haverford Township School is a pleasing touch of color in the more neutral tones of the wainscot in Grueby-Hauteville.

The Hauteville has been found particularly appropriate for schools, for its high glaze not only conserves a maximum of light but will not receive a pencil or other mark, and so gives always the appearance as well as the actuality of immaculate cleanliness.



GRUEBY-FAIENCE

This Grueby - Faience bath, in the exhibition rooms of the Crane Company in Chicago, is a fine expression of the present day trend toward color. Retaining the perfect sanitation that has hitherto been the chief consideration, there is added the warmth of a delicate shade of lemon yellow, with base and trim in Chinese mirror black.

The additional expense of a Grueby-Faience installation is so relatively small that the bath should receive the same consideration as the other rooms of a fine home and be made equally expressive of individuality.





Lobby of the Alden Park Manor, Philadelphia. The floor and stairs are invariegated shades of brown, set at random; the base in Chinese mirror black.

SATIN FINISH TILE



SATIN FINISH TILE

The C. Pardee Works, in resuming the production of colored wall tile on a white bisque, has chosen for its palette the six satin finish colors, the white satin finish, and the bright black enamel, which are illustrated above.

This selection has been made in the belief that the range of these colors is sufficient for the most artistic treatments, and that being able to obtain them promptly from stock and to match one lot exactly with another outweighs any advantage of a great diversity of shades that cannot be had for prompt delivery or depended upon to match the sample from which the selection was made.

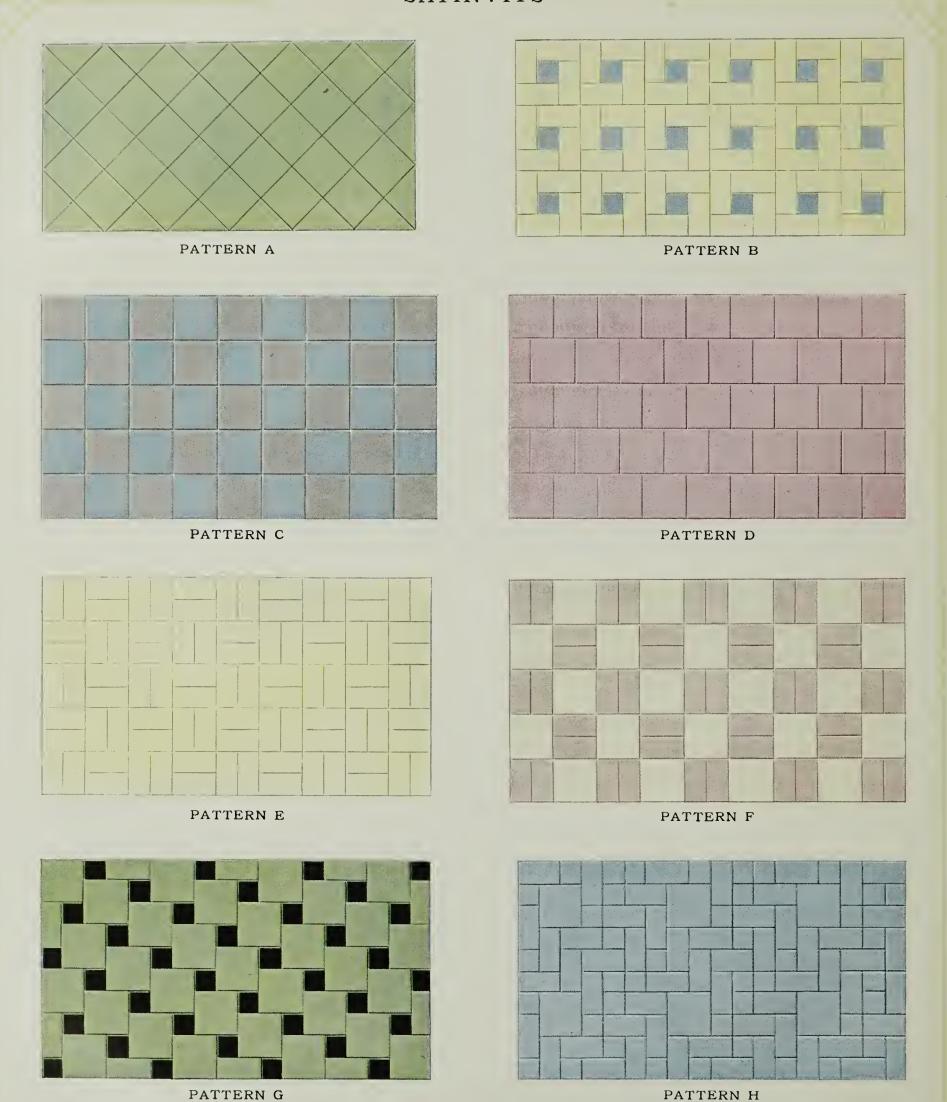
The trim tiles in these colors are made in any of the patterns illustrated on pages eight to thirteen of this catalogue, the more customary ones being carried in stock and the others made up promptly to order. Plain and decorated strips also can be had in any of these colors.

On the following page are shown the Satin Finish colors on a vitrified bisque for use in floors. The texture and shades of these glazes are the same as those of the wall tiles, so that the colors of one may be carried into the other.

Bathroom fixtures of the same bisque as the tile and with the identical glazes are shown on page thirty-one. These patterns are carried in stock, but other patterns can be furnished where required.

Pardee Satin Finish Tile combines the delicacy of the pastel shades with the warmth of the deeper Faience colors.

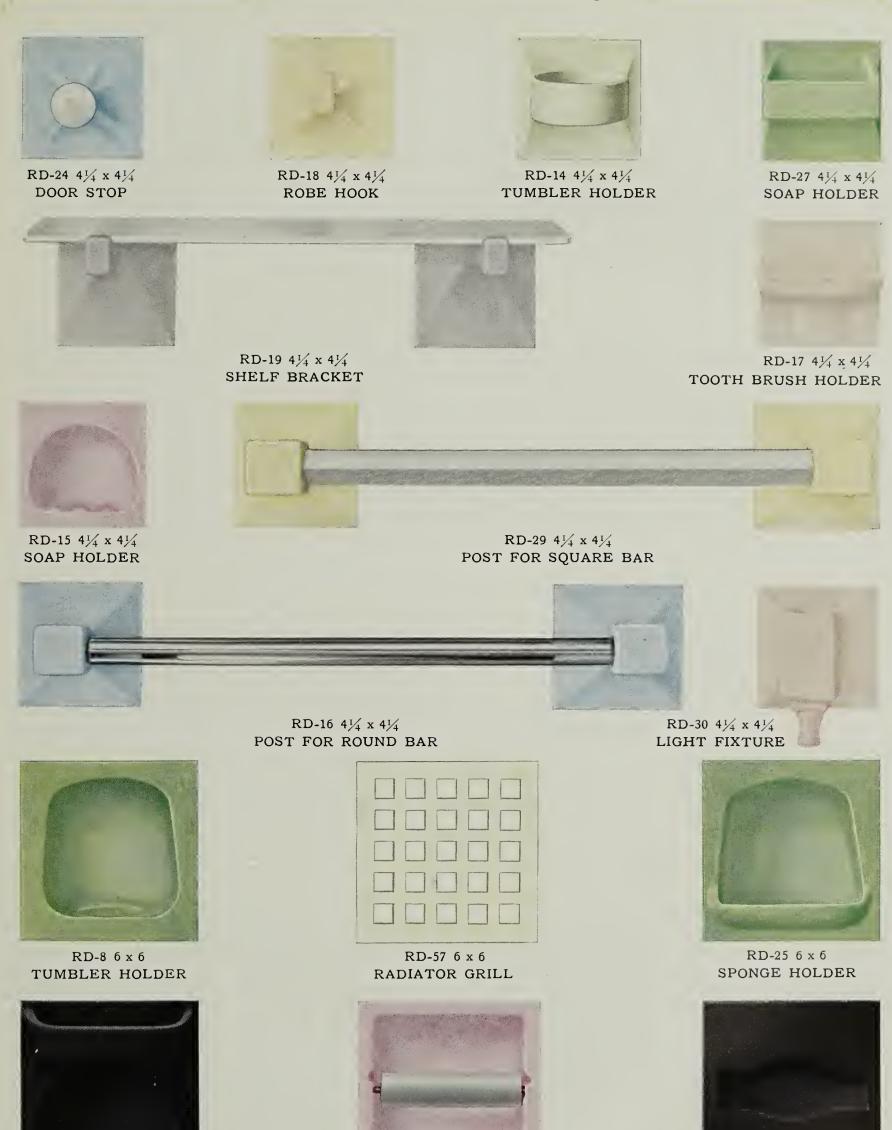
SATINVITS



The colors of Pardee Satinvits go together so harmoniously that they are particularly attractive in designs such as the suggestions given above, or any other combination of colors.

The units are made in $4\frac{1}{8}$ inch squares to give a slightly larger joint in the floor than in the wall. The half and quarter tile measure $4\frac{1}{8} \times 2$ and 2×2 , and so permit a uniform size of joint when used together in pattern.

SATIN FINISH FIXTURES

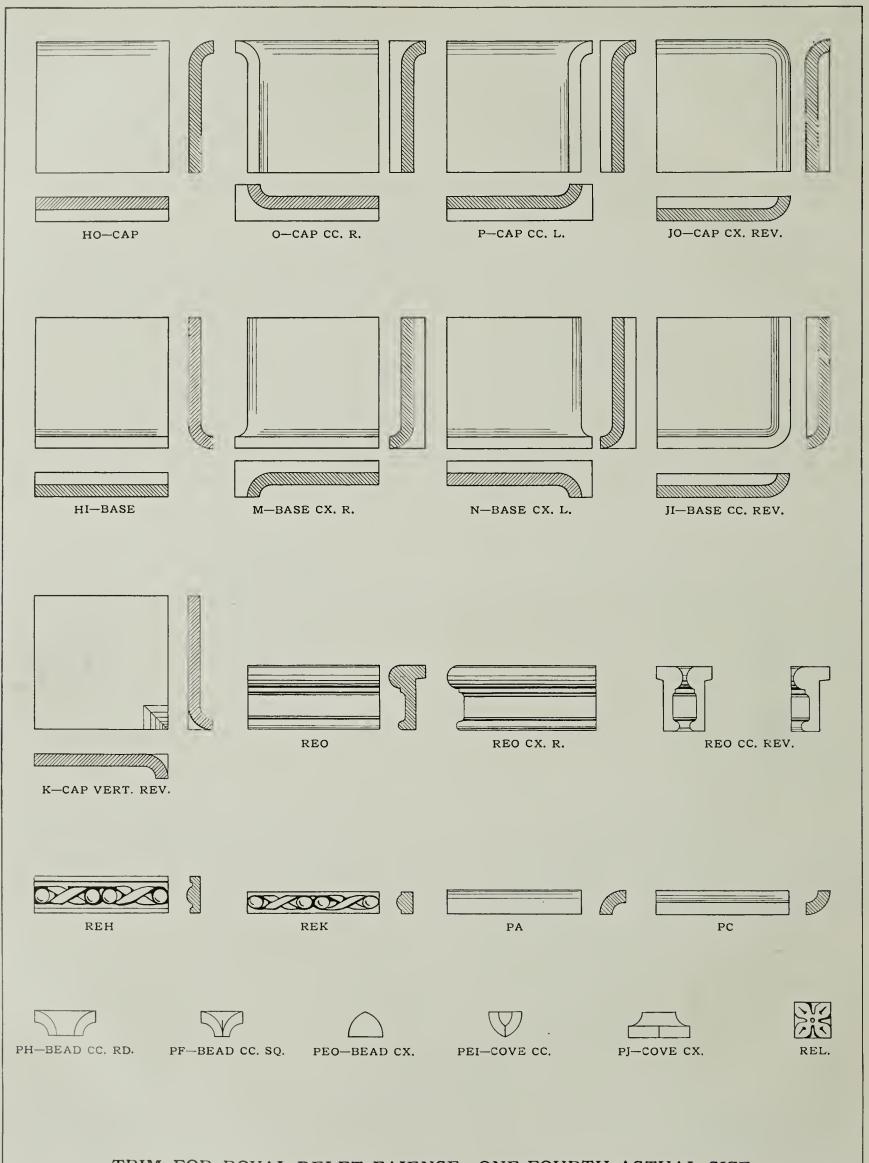


RD-11 6 x 6 ROLL PAPER HOLDER

RD-22 6 x 6 SHEET PAPER HOLDER

RD-21 6 x 6

SOAP AND GRAB



TRIM FOR ROYAL-DELFT FAIENCE—ONE-FOURTH ACTUAL SIZE



STANDARD COLORS OF ROYAL-DELFT FAIENCE

SORTING

The question of sorting the Royal-Delft Faience is one of pre-eminent importance on account of the variegation, both in shade and texture, which characterizes many of these tiles. Some variegation is present in the mottled or clouded glazes, but it is particularly prominent in the Old Oak and the Crystallized glazes, and only by the utilization of this characteristic is the beauty of these tiles fully exploited.

This may be done in three ways:

First. The tiles may be set promiscuously, which without doubt gives the most vivid effect, and is most appropriate for spaces of large dimensions.

Second. The tiles may be sorted and set so as to form a graduation of shades from dark at the bottom to light at the top. This form of application is to be recommended where the tiling is divided into small panels, and for pilasters.

Third. The tiles may be sorted and set according to color in panels or individual spaces which, considered by themselves, are of one and the same shade from top to bottom.

In some of the glazes there is a certain linear color effect, particularly in the Old Oak, and here it is best to give the texture a vertical position.

SETTING

Royal-Delft Faience, in the ease and rapidity with which it can be set, is comparable only to the familiar domestic white glazed wall tile. Free from warpage and of a single exact size it is of as uniform a quality as any fired clay product can be.

It is manufactured chiefly in the four by four size, as this lends itself best to the creation of patterns, but it also may be had in six by nine, four by two, four by one, and two by two units.

The body of the tile is not vitrified but porous and so very easily cut to the odd shapes and sizes that may be necessary in fitting, being particularly workable when thoroughly soaked.

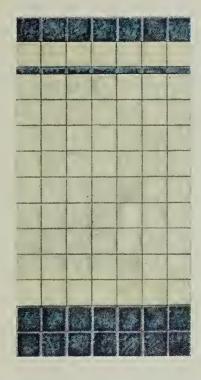
Before setting, the tiles should be immersed in clean water until absorption is complete then removed from the water and let stand, overnight if convenient, so that they cease to drip and will hold best.

The single caution of great importance applies particularly to the crystallized glazes. With these the surface must be washed clean as each thirty or forty feet are set, as if the mortar is allowed to harden it will adhere and leave visible traces which no washing or brushing will efface without impairing the glaze.

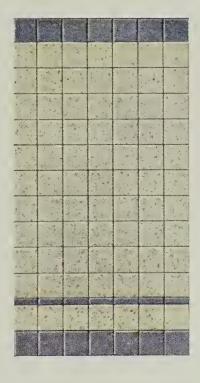
These tiles are very attractive when set with joints of about an eighth of an inch but their nicety of size and line permits setting so compactly that the joints scarcely show, where this is preferred.

It is best not to fill up the joints but to leave them as open as possible until ready to grout. The minimum of sand should be used in the grouting mixture, and before rubbing this into the joints the whole surface of the tiling should be wet and kept so by alternating the operation as every twenty or thirty square feet are completed.

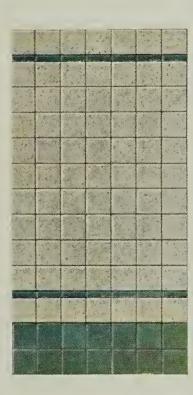
The grouting should now be let dry an hour or so and then the surface of the tiling should be rubbed clean with a towel, dry or moist, as the case may require, and the colors will come out bright and shining.









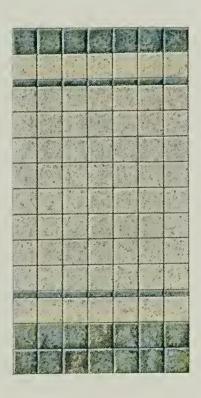


The outstanding feature of the Royal-Delft Faience is that these tiles are totally unlike any others, that they are unique and original, having been discovered and developed only by the factory which now manufactures them.

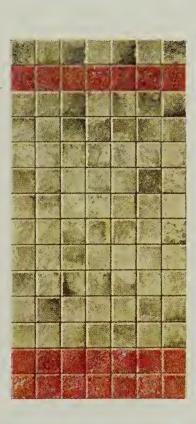
The gray-green iridescent is a particularly interesting one, and the crystallized glazes—the blue, orange, green and white—with a light and dark shade on each tile are unusually colorful.

The surrounding illustrations of wainscots portray as accurately as possible, other than by viewing the tiles themselves, the appearance of the various colors en masse.

The attempt has been made to place together those that make the more pleasing combinations and to suggest designs for their use.













CLOISONNE DECORATIVE TILE APPROXIMATELY ONE-FIFTH ACTUAL SIZE



CLOISONNE DECORATIVE TILE APPROXIMATELY ONE-FIFTH ACTUAL SIZE



CLOISONNE DECORATIVE PANELS

APPROXIMATELY ONE-FIFTH ACTUAL SIZE

MOORISH TILE



C-1001



C-1003



C-1002



C-1001

Many of the Royal-Delft glazes lend themselves, particularly in shade and texture, to these attractive Moorish designs. It will be noted that each of the patterns illustrated, except C-1003, forms in its repetition two quite distinct designs, although the color treatment of the individual tiles may be identical.

Patterns C-1004, C-1005 and C-1006 measure $5\frac{1}{4}$ inches square, the other patterns measure 6 inches square.



C-1002



C-1004



C-1005



C-1006



C-1004



C-1005



C-1006











In the surrounding photographs are shown the fourteen Stations of the Cross. Of the beauty and consummate artistry with which these panels are executed only an imperfect idea can be given by the illustration in color on the page following, for they represent without doubt the very height of the ceramic art.

Painted with great delicacy of tone and accuracy of detail, they possess all the qualities of an oil painting and yet retain permanently their fine, deep colors. These panels are executed only upon definite order and may be obtained only during the life of the artist, but an original may be seen in the New York Exhibition Rooms. Ecclesiastic in subject, they are particularly suited for religious memorials.



















THE STATIONS OF THE CROSS



ONE-THIRD ACTUAL SIZE

PAGE FORTY-ONE







BEAR 4½" x 4½"

Here are illustrated in full face and profile a number of masks which are perforated for use particularly as fountain heads.

Made of highly fired plastic clay and glazed, they are equally as suitable for exterior as for interior installations.

These may be had in any of the standard colors of Royal-Delft Faience.



DOLPHIN 8¼" x 8¼"



DOLPHIN



FISH 4½" x 4½"









FAUN B 6½" x 6½"

FAUN A 6½" x 6½"

41/8" x 41/8"

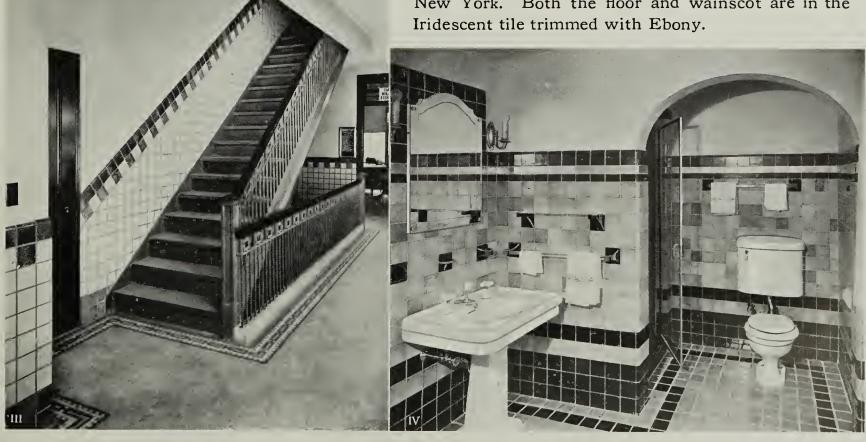
I. Bath in a private residence in Los Angeles, California. The wainscot is in the Crystal Orange trimmed with the Crystal Green.

II. Bath in the Kenilworth Apartments in Philadelphia, Pa. The wainscot is in the Faun enlivened with strips of Sea Green. The floor is of unglazed ceramics in a basket pattern of green with buff dots.

III. Corridor in an office building in Tampa, Florida. The wainscot is in the Faun, with cap and base of the Old Oak.



IV. Bath in a private residence in White Plains, New York. Both the floor and wainscot are in the Iridescent tile trimmed with Ebony.







II. Wash room in an office building in Los Angeles, California. The floor is of Grueby Sand Gray ceramics, the wainscot of Faun trimmed with Ebony.

I. Bath in a private residence in North Caldwell, New Jersey. The floor is of Grueby-Faience in Lapis Lazuli. The wainscot is in the Royal-Delft Faience, the Crystal Orange trimmed with Crystal Blue.

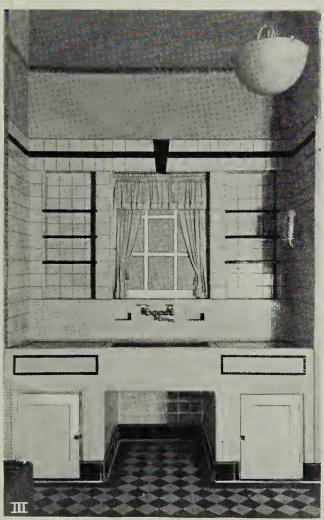
III. Bath in a private residence in Santa Monica, California. Both floor and wainscot are in the Crystal White enlivened with strips of color and Cloisonne decorative tiles.



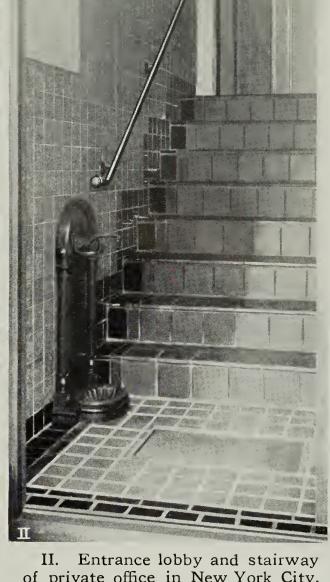
IV. Bath in a private residence in North Caldwell, New Jersey. The floor is of Grueby-Faience in Sea Green, the wainscot of the Royal-Delft Surf Green.



I. Bath in private residence in Scarsdale, N. Y. The wainscot is in the Royal-Delft Crystal Orange.



III. An interesting treatment for kitchens. The sink is lined with glazed ceramics. The wainscot is in the Royal-Delft Faun.

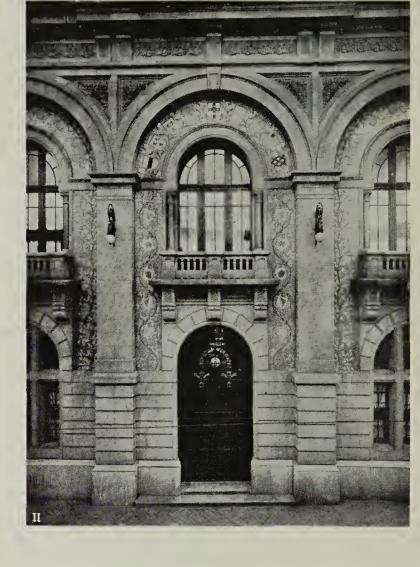


II. Entrance lobby and stairway of private office in New York City. The wainscot is in Royal-Delft Crystal Green, the stairs in Grueby-Faience Watermelon Green and Chinese Mirror Black.



IV. A restaurant





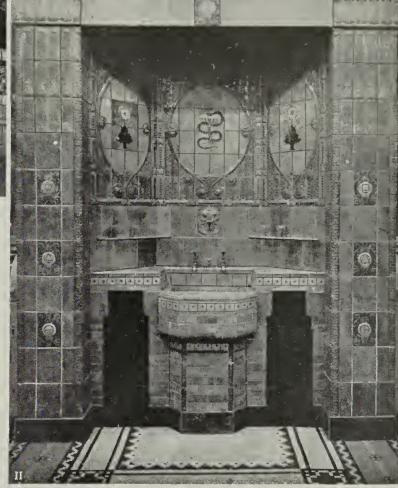
- I. Hearth and Mantel in the Hague exhibition rooms, showing at the right a panel of the Moorish tiles.
- II. Front facade of the Ecole des Beaux Arts, Tourcoing, France; an exterior in the Heraldic colors on a background of gold.



- III. Stairway and balustrade of club building in Rotterdam executed in the Delft gray.
- IV. A banking room at the Hague, executed in soft greens.

I. Porch of exhibition building at Delft; an exterior in grays, greens, and browns.

- II. Drinking fountain in drug store at the Hague, showing special panels.
- III. General view of exhibition room at the Hague—a striking treatment in reds and blacks.
- IV. A game shop in Rotterdam, in white and yellow, where the beauty and cleanliness of the tile are found to be distinct assets.







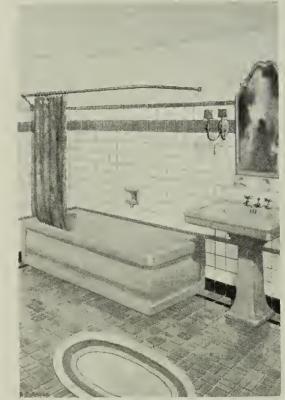
PARDEE TILES



HALLWAY



SUN PORCH



BATHROOM

TILE FOR



KITCHEN



BATHROOM

EVERY ROOM IN THE HOUSE





